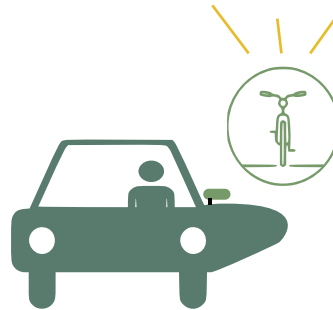


DOORING CYCLIST

BTC NAME

Demonstration of the correct behaviour



TACKLING THE ISSUE

A simple behaviour as the Dutch Reach to prevent cyclists dooring

Prompt / Cues



A bicycle shaped sticker in a visible place when opening car doors

Identification of self as role model



People close to you watch how you drive and deal with traffic