

how to

make a sustainable project

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A vintage typewriter with a sheet of paper inserted. The paper has the words "YOUR" and "OPINION" printed on it. The typewriter is green and silver, and the background is a blurred green foliage.

YOUR

OPINION

#1 Sustainability does not apply to all projects: it is mainly related to **environmental** issues

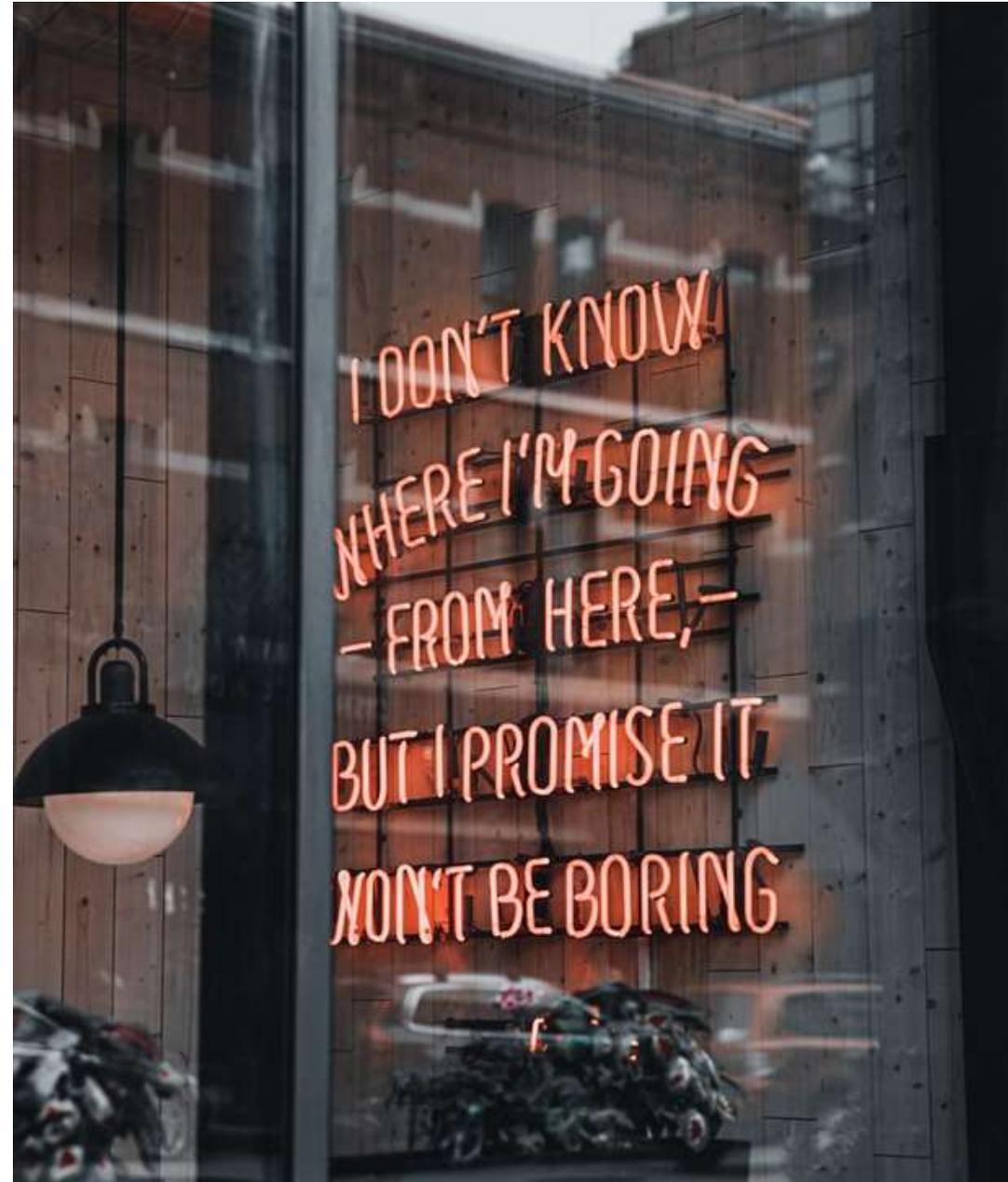
#2 Sustainability is only a **managerial** fact

#3 Sustainability only concerns partners who will **directly benefit** from the results of the project

#4 Sustainability starts at the **end** of a project



a project is
sustainable
when a continued
usability of its results
can be assured
after its completion





Creation in Yerevan of a Center for **management, enhancement and preservation** of Armenian Cultural Heritage



Training



**Quality
assessment**



**Academic
needs**



**Cultural
services**



Communication

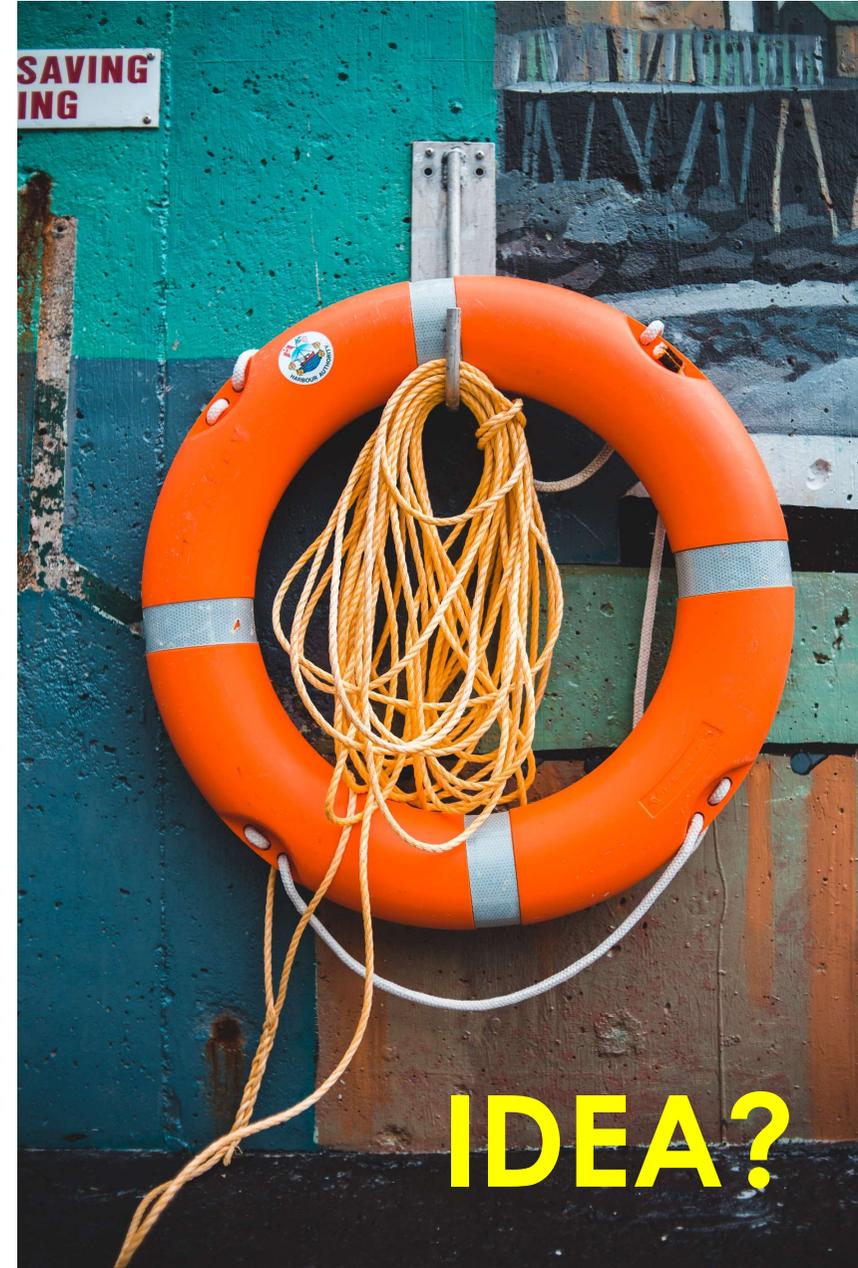
Teachers and researchers from UniBO have **delivered teaching and training to local experts** on cultural heritage, establishing dialogue and exchange of good practices

<http://www.rochemp.org/>

how to

keep the **Center alive** after the end of the project?

make the **staff aware** of the skills and competences for operating on cultural heritage?





*How to keep the **Center alive** after the end of the project?*

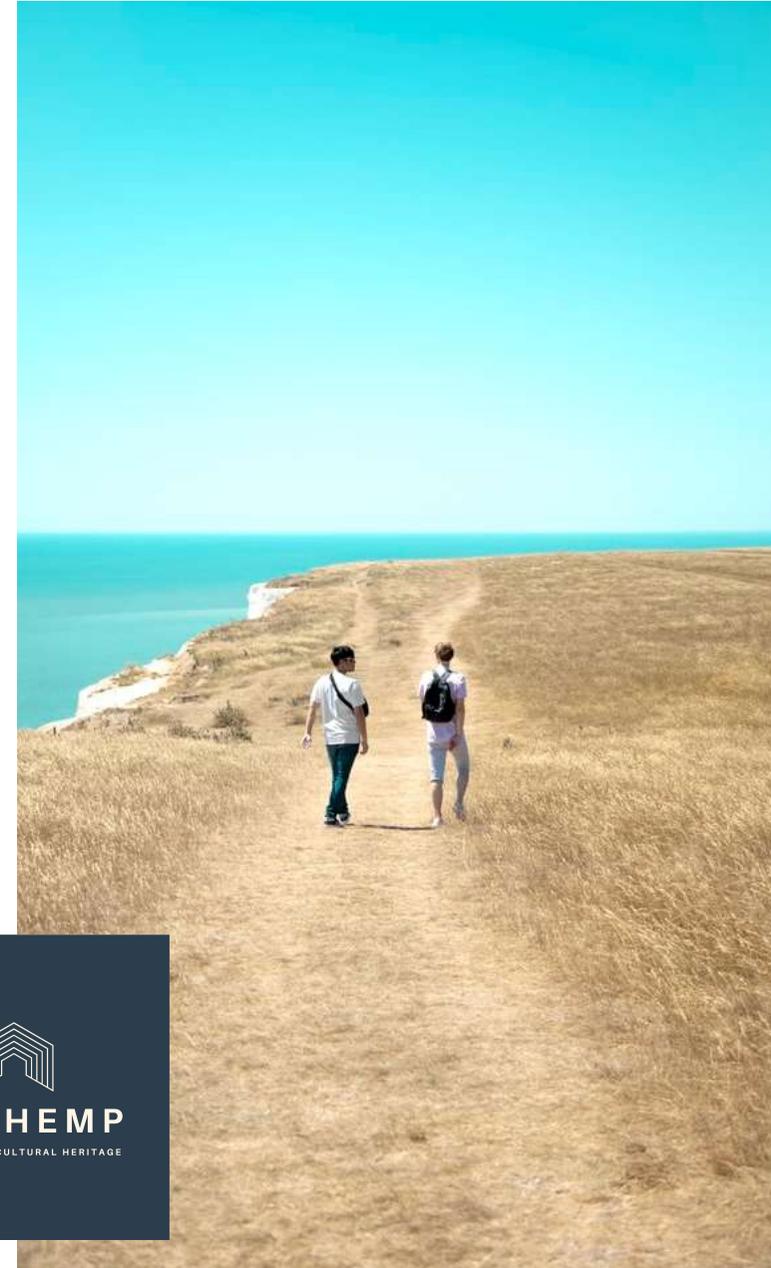
The staff was selected among **local experts** in the field of cultural heritage

ROCHEMP Center and the staff are part of a **strong Institution:** National Gallery of Armenia

*How to make the **staff aware** of the skills and competences for operating on cultural heritage?*

Planning of a **dedicated training** on applied best practices in conservation of cultural heritage

A person was selected to support the staff during the project, acting as **facilitator** and **mediator**



ROCHEMP
CENTER FOR CULTURAL HERITAGE



Project ROCHEMP ended on
february 2021

The staff is entirely aware of
its role and ROCHEMP
Center is recognised as
local consulting body on CH

The project aims to support the development of **research skills** and **technical know-how** in cultural heritage conservation in Albania



innovating cultural heritage



Co-funded by the
Erasmus+ Programme
of the European Union



Research



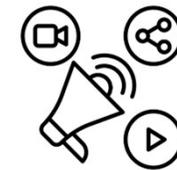
Innovation



Growth



Sustainability



Dissemination

Professors and researchers from European partners are involved as trainers, **to transfer research capacities** for the conservation and restoration of cultural heritage to Albanian partners. Laboratories set up and training activities are currently ongoing

<https://www.reachculturalheritage.eu/>



how to

keep laboratories **alive** after
the end of the project?

make the acquired research
capacities transferred to **next
generations?**

*how to keep laboratories **alive**
after the end of the project?*

Providing each Albanian
institution with a different Lab,
modelled on its **research skills**

Establishing, on local scale, a
network between
Institutions implementing
applied research

r **e** **a** **c** **h**





*how to make the acquired
research capacities transferred
to **next generations?***

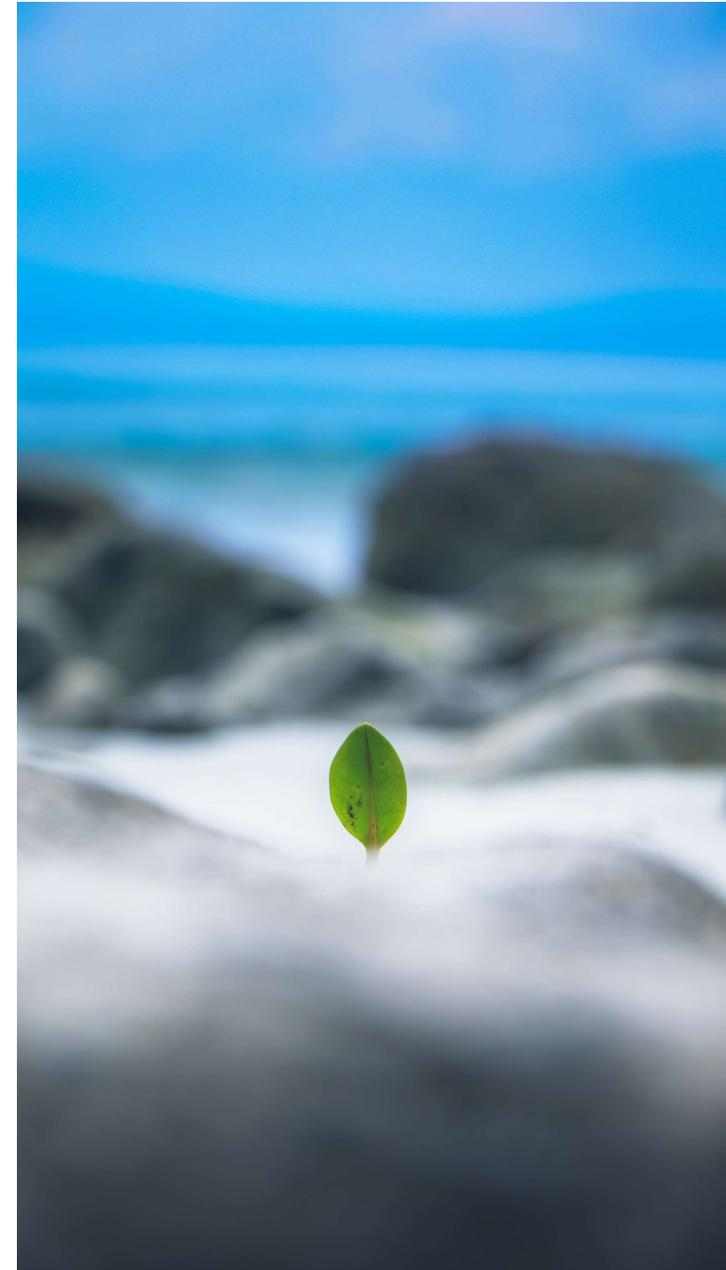
REACH has not been planned
as a curriculum development,
but as a capacity building

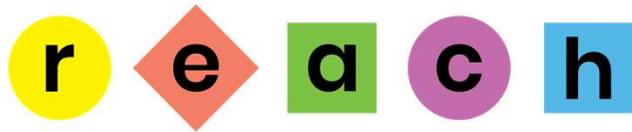
The project foresees the
training of researchers,
teaching and technical staff

r **e** **a** **c** **h**

let's change perspective

why should universities invest
on such projects?





innovating cultural heritage



REACH and ROCHEMP have set the basis for a new EU-funded project that will be developed in Albania

Capacity building projects strengthen teaching skills at an international level





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toolkit

our

#1 feet on the ground

relate the project to the pre-existing context,
to avoid unsustainable actions

#2 do not ear: LISTEN!

projects are made by people.
Their socio-cultural background matters



toolkit ur

#3 make it count

a project is sustainable if
all partners know how and why it matters

#4 mind the gaps

they can set the basis for a project to be!



Extra egg

predict the future!

sustainability does not come in
the end: it starts from
the planning phase





Thank you
for your
attention!

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