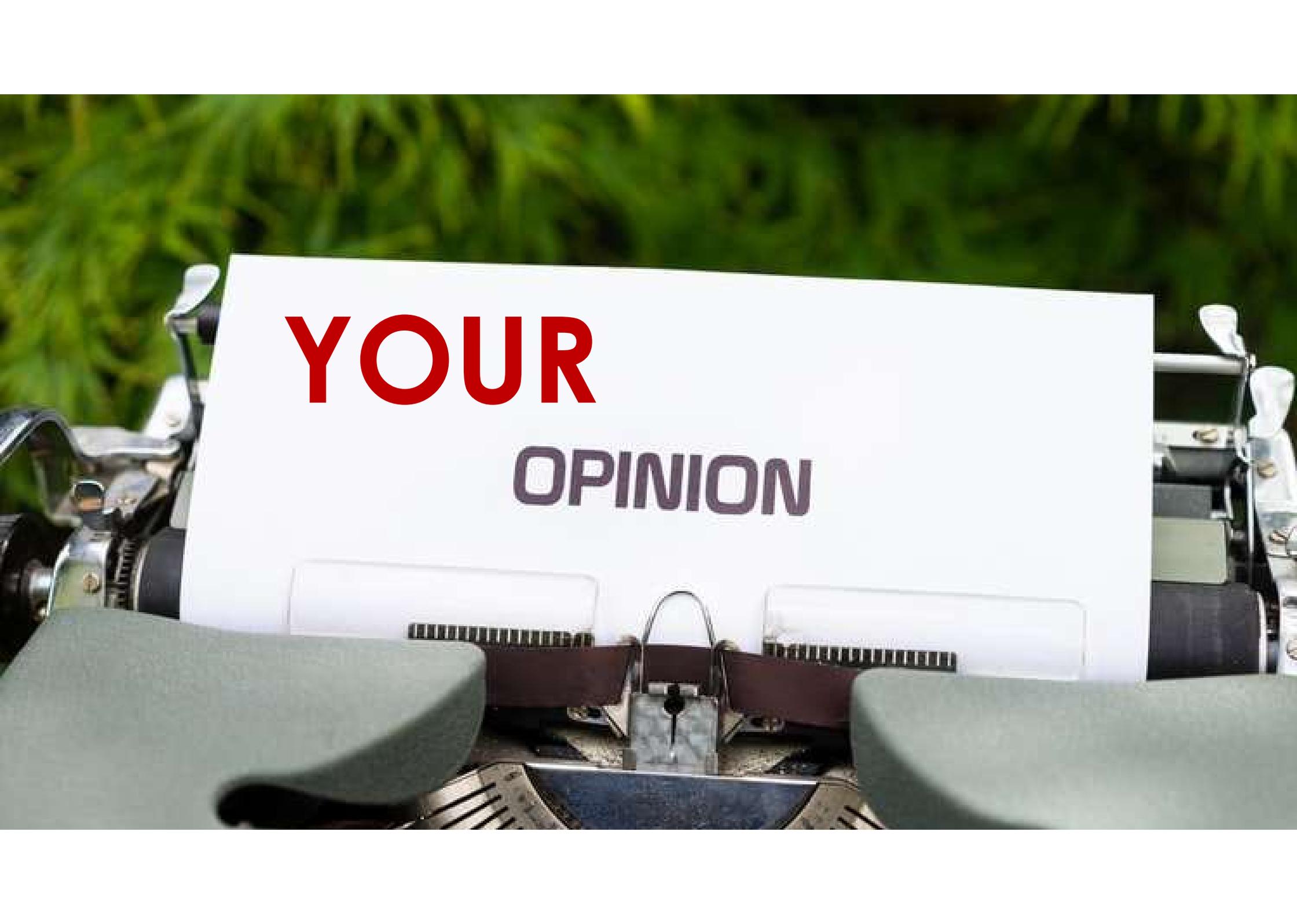


how to

# make a sustainable project

Tania Chinni, Sara Fiorentino

A vintage typewriter with a sheet of paper inserted. The paper has the words "YOUR" and "OPINION" printed on it. The typewriter is green and silver, and the background is a blurred green foliage.

**YOUR**

**OPINION**

#1 Sustainability does not apply to all projects: it is mainly related to **environmental** issues

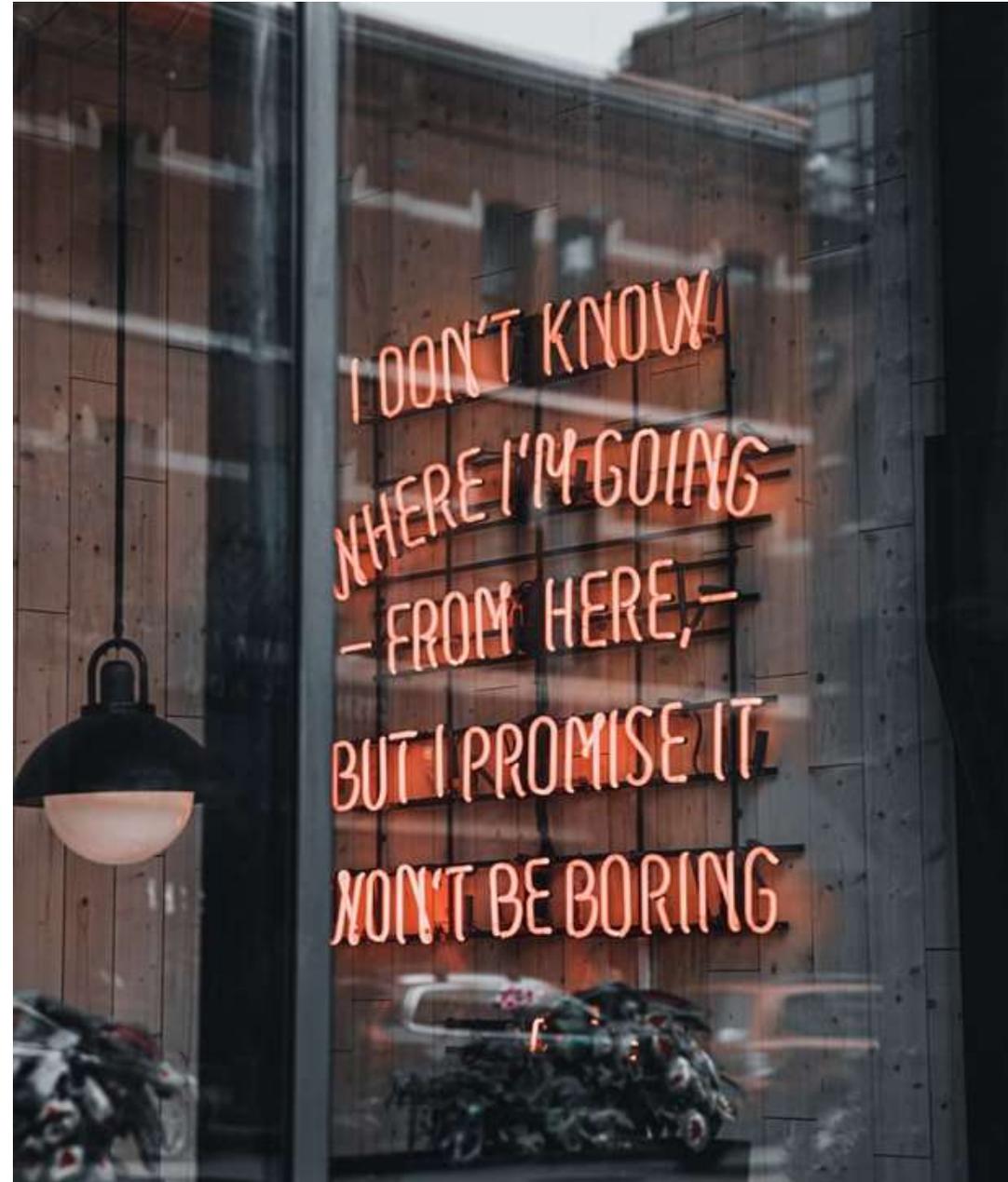
#2 Sustainability is only a **managerial** fact

#3 Sustainability only concerns partners who will **directly benefit** from the results of the project

#4 Sustainability starts at the **end** of a project



a project is  
**sustainable**  
when a continued  
usability of its results  
can be assured  
after its completion





Creation in Yerevan of a Center for **management, enhancement and preservation** of Armenian Cultural Heritage



**Training**



**Quality  
assessment**



**Academic  
needs**



**Cultural  
services**



**Communication**

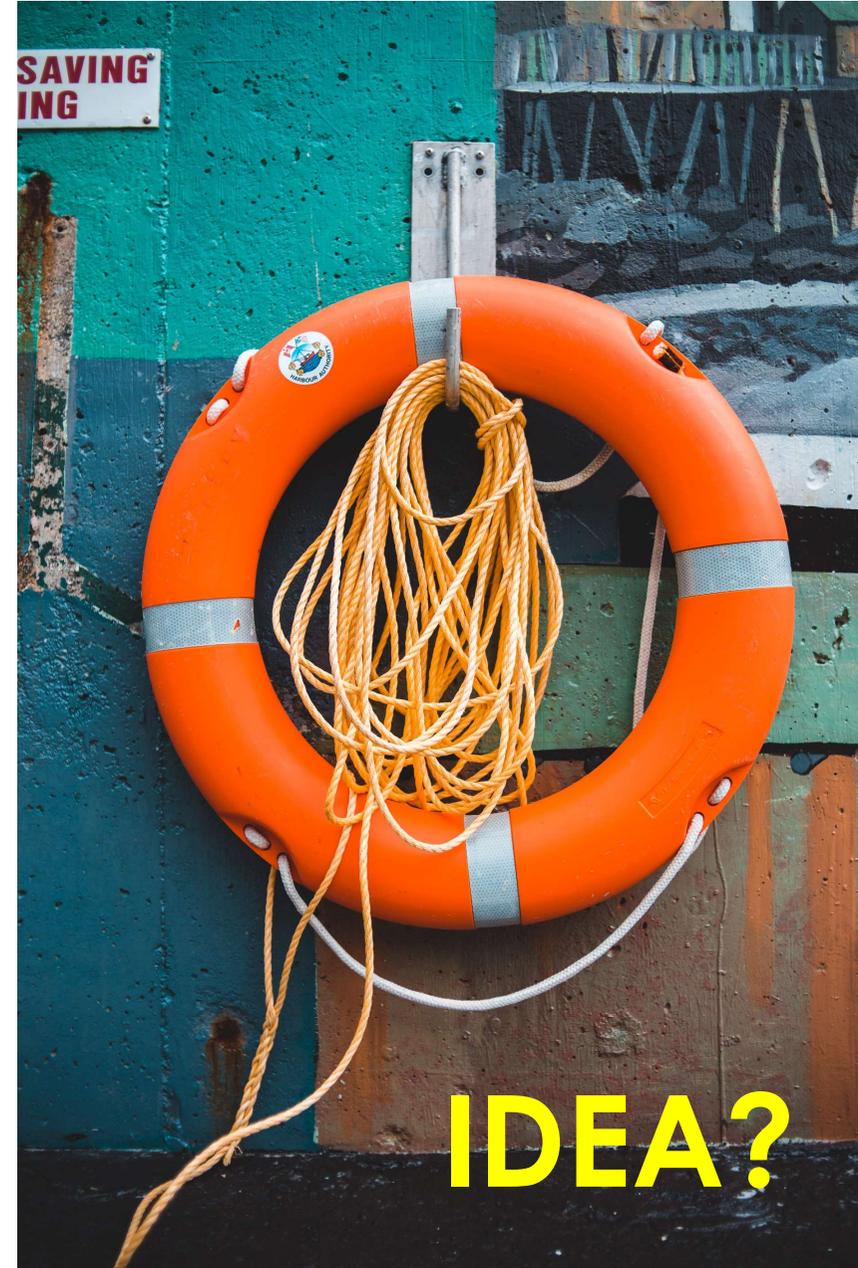
Teachers and researchers from UniBO have **delivered teaching and training to local experts** on cultural heritage, establishing dialogue and exchange of good practices

<http://www.rochemp.org/>

# how to

keep the **Center alive** after the end of the project?

make the **staff aware** of the skills and competences for operating on cultural heritage?





## *How to keep the **Center alive** after the end of the project?*

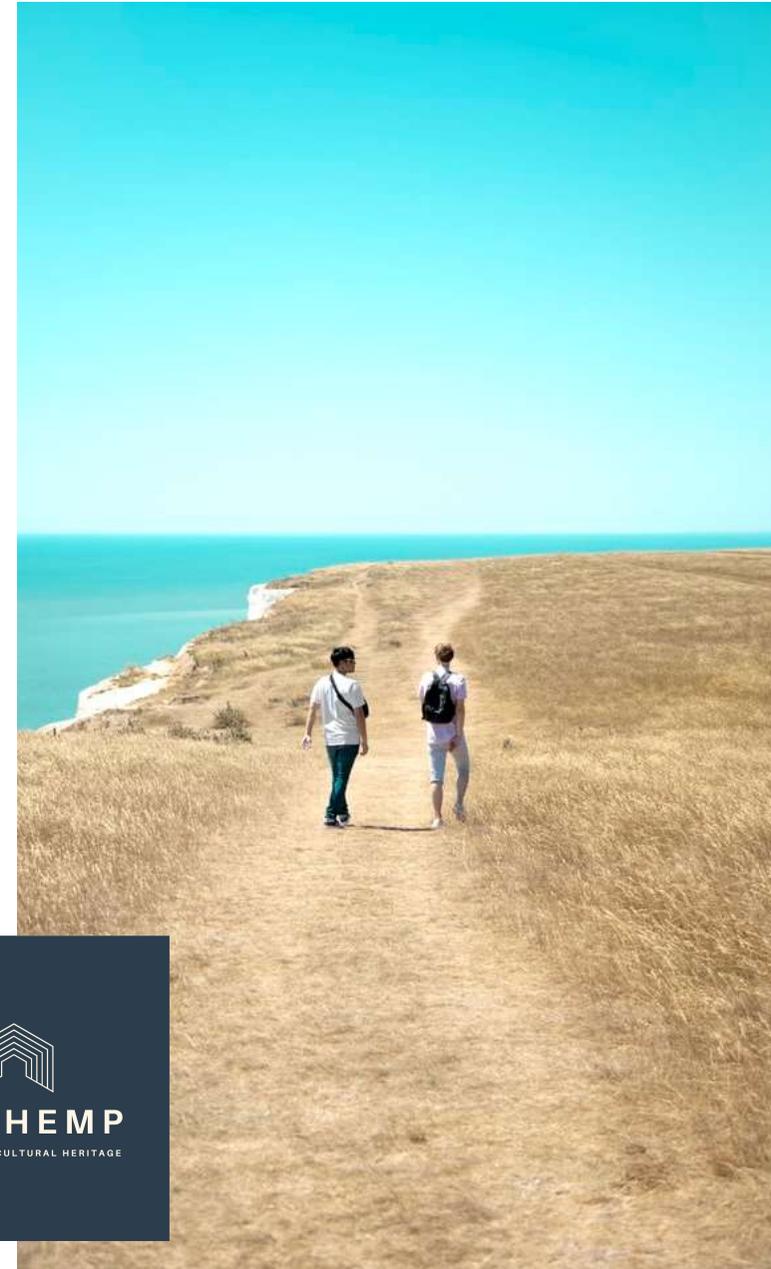
The staff was selected among **local experts** in the field of cultural heritage

ROCHEMP Center and the staff are part of a **strong Institution:** National Gallery of Armenia

*How to make the **staff aware** of the skills and competences for operating on cultural heritage?*

Planning of a **dedicated training** on applied best practices in conservation of cultural heritage

A person was selected to support the staff during the project, acting as **facilitator** and **mediator**





Project ROCHEMP ended on  
february 2021

The staff is entirely aware of  
its role and ROCHEMP  
Center is recognised as  
local consulting body on CH

The project aims to support the development of **research skills** and **technical know-how** in cultural heritage conservation in Albania



innovating cultural heritage



Co-funded by the  
Erasmus+ Programme  
of the European Union



**Research**



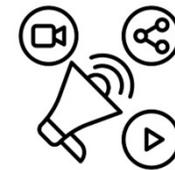
**Innovation**



**Growth**



**Sustainability**



**Dissemination**

Professors and researchers from European partners are involved as trainers, **to transfer research capacities** for the conservation and restoration of cultural heritage to Albanian partners. Laboratories set up and training activities are currently ongoing

<https://www.reachculturalheritage.eu/>



## how to

keep laboratories **alive** after  
the end of the project?

make the acquired research  
capacities transferred to **next  
generations?**

*how to keep laboratories **alive**  
after the end of the project?*

Providing each Albanian  
institution with a different Lab,  
modelled on its **research skills**

Establishing, on local scale, a  
**network** between  
Institutions implementing  
applied research

**r** **e** **a** **c** **h**





*how to make the acquired  
research capacities transferred  
to **next generations?***

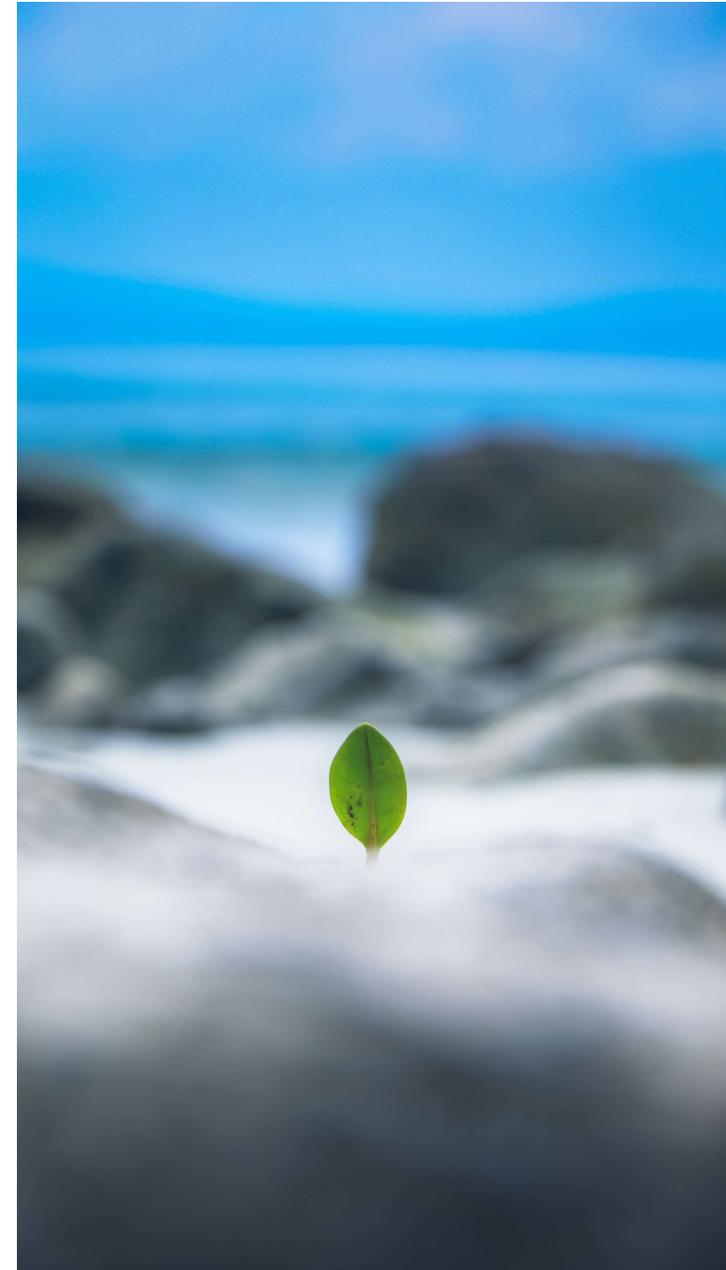
REACH has not been planned  
as a curriculum development,  
but as a capacity building

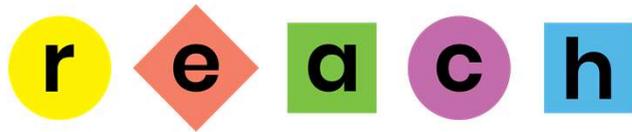
The project foresees the  
training of researchers,  
teaching and technical staff

**r** **e** **a** **c** **h**

# let's change perspective

why should universities invest  
on such projects?





innovating cultural heritage



REACH and ROCHEMP have set the basis for a new EU-funded project that will be developed in Albania

Capacity building projects strengthen teaching skills at an international level





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# toolkit

our

## #1 feet on the ground

relate the project to the pre-existing context,  
to avoid unsustainable actions

## #2 do not ear: LISTEN!

projects are made by people.  
Their socio-cultural background matters



# toolkit ur

## #3 make it count

a project is sustainable if  
all partners know how and why it matters

## #4 mind the gaps

they can set the basis for a project to be!



# Extra egg

**predict the future!**

sustainability does not come in  
the end: it starts from  
the planning phase





Thank you  
for your  
attention!

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