



# National University of Laos

## Progress of Internationalization Strategy Development

Co-funded by the  
Erasmus+ Programme  
of the European Union



# Vilnius Training: experience learned



- Internationalization strategy: Bologna University, Uppsala University and Vilnius University cases.
- Approach to internationalization strategy and cross border mobility
- Students as a drivers for internationalization at home: challenges and solutions
- Learn on SWOT analysis and practice for developing strategy and action plan derived from SWOT Analysis.



# Overview of the NUOL's Process



- Using experiences learnt from Vilnius training, we will help the NUOL to develop the Strategic Plan 2020-2025
- 2 times workshop for developing the Strategic Plan 2020-2025 had been organized



# Vision



**National University of Laos (NUOL) will become the center of education and research that is equivalent to regional and international standards.**



# Mission



1. Build up and strengthen academic capacity and qualification of faculties, administrators in order to become specialized experts and be recognized regionally and internationally.
2. Cultivate students to be academically qualified, well disciplined, civilized mind and capable workforce for the country and be integrated into the regional and international community.
3. Develop the governance and management system to be more effective, efficient, transparent, systematic and modern in order to become autonomous in governance and management gradually.
4. Develop clean and green campuses and construct or renovate infrastructure and facilities to adequately and effectively serve educational and research purposes



# Strategic Plan 2021-2025



Program 1 : Improve and create the mechanism for human resource development

Program 2: Develop to be the center of education with quality

Program 3: Develop to be the hub of scientific research and academic services

Program 4: Academic services

Program 5: Improve and develop mechanism for good governance and management

Program 6: Improve, expand and develop infrastructure and facilities towards international standards

Program 7 : Income generation

Program 8: Develop domestic and international cooperation



# SWOT ANALYSIS: Internationalization Strategy



## STRENGTHS

- Good cooperation with foreign institutions and organisations;
- Opportunity in attracting funding to improve capacities of researchers and lecturers (e.g. NGOs ERASMUS+ ADB...)

## WEAKNESSES

- No international courses (SU);
- No applications for international students to apply to go and study in Laos;
- Students' limited language proficiency;
- Language issues of lecturers and staffs;
- No scholarships for international students;
- Limitation of research capacity of researchers and lecturers;
- Credit transfer and recognition issues;
- Few outbound students due to limited budget;
- No accommodation for exchange students, staff, lecturers and researchers;
- Issues disseminating university's information on website, Facebook.....;
- Young staff and lecturers-limited skills and experiences;
- Issues of terms of reference of inter-departments;
- Complication in cooperation between inter-departments;



# SWOT ANALYSIS: Internationalization Strategy



## OPPORTUNITIES

- Ministry of Education and Sports has policy in supporting HEIs to cooperate with foreign institutions;
- Good locations- capital city and world heritage city;
- Human resource development projects supported by ADB, KOICA.....;
- The Lao government has a policy in strengthening second language competency starting at the third grade of primary school;
- A least-developed country.

## THREATS

- MOEs does not internationalisation strategies;
- No guidelines for international students to apply for visas;
- Issues of recognition of qualifications of students graduating for a Lao university of foreign universities;
- A lack of comprehensive understanding on internationalisation of the Lao government.





# Strategy action lines derived from SWOT



## **Vision:**

To promote student, staff and researcher mobility



# ACTION PLAN



**GOAL:** Increase international exchange opportunities for students, staff, and researchers

Activity	Responsible department	Success Indicator	Due Date	Required Resources
Improving University's website	IT center and IRO	English and Lao versions	2020	IT center, IRO team, University budget
Improving accommodation	Accommodation Service Office (ASO), IRO,	A dormitory with 20 rooms	2023	ASO, Government Budget
Creating a guideline for exchange students, staff, lecturers and researchers	IRO	A completed guideline	2020	IRO. University's Budget
Improving language proficiency of students, staff, lecturers and researchers	Academic Affairs office (AAO), Faculty of Languages, Faculty of Education, IRO,	4 times a year 100 participants a year	Every year	AAO, FOL. FOE, IRO; University's and international Agencies' budgets
Developing international programmes	Faculties concerned and AAO	Each Faculty has at least 1 programme	2022	Faculties concerned and AAO



# ACTION PLAN



Activity	Responsible department	Success Indicator	Due Date	Required Resources
Facilitating students, staff, lecturers and researchers in running official documents	IRO, Immigration department and MOEs	All inbound and outbound students, staff, lecturers and researchers are facilitated	Every year	IRO, Immigration department and MOEs
Increasing bilateral and multi-lateral cooperation	IRO	10 agreements a year	Every year	IRO
Monitoring and evaluating existing MoUs, MoAs and MoDs	IRO	A report on expired, active and not active MoUs, MoAs and MoDs	Every year	IRO
Increasing internationalisation awareness of students, staff, lecturers and researchers	IRO	2 times a year	Every year	IRO
Improving quality assurance system	AAO and Faculties concerned	AUN QA	2023	AAO and Faculties concerned, University's budget
Improving credit transfer system	AAO and Faculties concerned	Academic staffs have been trained	2022	AAO and Faculties concerned, university's budget



# ACTION PLAN



Activity	Responsible department	Success Indicator	Due Date	Required Resources
Allocating budget for exchange programmes (inbound and outbound)	IRO and Finance Office	20 students a year	Every year	IRO, Finance office
Joining research with partner universities	IRO, Research and Academic Service Office (RASO)	10 projects a year	Every year	IRO, RASO, government and International org budgets
Sending staff, lecturers and researchers to attend training at partner universities	IRO, Offices and Faculties	100 people a year	Every year	IRO, Offices and Faculties
Host and co-host international conferences	IRO, RASO and faculties	At least three times a year	Every year	IRO, RASO and faculties, partner universities' and government budget



# ACTION PLAN



Activity	Responsible department	Success Indicator	Due Date	Required Resources
Conducting number of academic and cultural exchanges with partner universities	IRO, Faculties concerned, AAO and RASO	At least five times a year	Every year	IRO, AAO, SAO, Faculties, University's and partner universities' budget
Seeking for funding for student, staff, lecturers and researchers mobility	IRO, AAO, SAO, Faculties	10 funding sources a year	Every year	IRO, AAO, SAO, Faculties
Improving language proficiency of IR officers	IRO, Faculty's international staff	Training (2 times a year)	Every year	IRO, Faculty's international staff, university's budget
Improving working capacity of IR officers	IRO, Faculty's international staff	Training (2 times a year)	Every year	IRO, Faculty's international staff, university's budget



# Recommendations for the development of internationalization strategy



- **The team will help NUOL to development the strategic plan 2020-2025**
- **Working closely with the Department of Higher Education, especially expert from SSHEP project, as well as TOOLKIT team**





ຂອບໃຈ  
**Thanks**