

MANAGEMENT MEET ICT AND RETURN: NEW TRENDS IN DATA SCIENCE

Research workshop

25 October 2016 - 14:00 to 18:00

Venue

Sala Seminari 1, Department of Management, University of Bologna, Via Capo di Lucca 34, Bologna, IT

Contacts

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Sponsor

Project TASTE – TAKing STock: External Engagement by Academics – <http://project-taste.eu>

Project TASTE

TAKing STock: External engagement by academics

AGENDA

From	To	Domain	Speaker	Discussant	Title
13:45	14:00	Registration			
14:00	14:05	Introduction	Fini R.		
14:05	14:30	Technology Innovation Management	Fini R.	Peroni S.	The TASTE Project (and beyond): Entrepreneurship and Science Commercialization in Italian Universities
14:30	14:55	Entrepreneurship and Technological Innovation	Rasmussen E.	Ciancarini P.	The Norwegian Science-Based Entrepreneurial Firms Dataset
14:55	15:20	ICT and Scholarly Communication	Peroni S.	Johnson A.	SemSACC: Semantic Self And Cross Citations
15:20	15:45	Innovation management	Benigni S.	Poggi F.	Collecting Bibliographic Data from Online Abstract and Indexing services – Ongoing research at Imperial College London
15:45	16:10	Strategy/Marketing	Mariani M.	Di Iorio A.	Big Data, Performance & Competition: Challenges, Methodological issues and Applications to the travel and tourism and creative industries.
16:10	16:20	Coffee Break			
16:20	16:45	ICT	Poggi F.	Toschi L.	URCA - Uniform Representation of Curricula Attributes
16:45	17:10	Marketing	Valentini S.	Vitali F.	Data science for consumer insights
17:10	17:35	Business Performance Analytics	Silvi R.	Foschini L.	Analytical performance management & ICT: issues and challenges
17:35	18:00	Business Analytics and Performance Management	Mura M.	Rossi D.	Integrating Performance Measurement Systems with Big Data. The UNIBO Sustainability Observatory
18:30	19:30	Social @ Le Stanze - Via del Borgo di S. Pietro, 1, Bologna			

Each slot is structured as follows:

- Presentation: 13 minutes
- Discussant: 7 minutes
- Q&A from the floor: 5 minutes

LIST OF PARTICIPANTS

Name	Last Name	Affiliation	Domain
Carlotta	Abbondanza	University of Bologna	MGT
Jason	Alinsunurin	University of Bologna	MGT
Aliasghar	Bahoo	University of Bologna	MGT
Paolo	Barbieri	University of Bologna	MGT
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Leonardo	Boni	University of Bologna	MGT
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Riccardo	Fini	University of Bologna	MGT
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Alan Richard	Johnson	Nord University Business School and RATIO Research Institute	MGT
Mariolina	Longo	University of Bologna	MGT
Marcello Maria	Mariani	University of Bologna	MGT
Gian Luca	Marzocchi	University of Bologna	MGT
Marius Tuft	Mathisen	Norwegian University of Science and Technology	MGT
Massimo	Monesi	University of Bologna	ICT
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Federico	Munari	University of Bologna	MGT
Matteo	Mura	University of Bologna	MGT
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Adam	Novotny	Nord University BS and Eszterhazy U. Hungary	MGT
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Laura	Toschi	University of Bologna	MGT
Sara	Valentini	University of Bologna	MGT
Fabio	Vitali	University of Bologna	ICT

MGT=MANAGEMENT; ICT=ICT