SOCIAL INNOVATION COMMUNITY SUMMER SCHOOL- SUMSIC 2017

Bologna 26th- 30 June 2017

PROGRAMME

Monday 26th June
Venue: Dipartimento delle Arti, Università di Bologna, Piazzetta Pier Paolo Pasolini, 5/b

16:00-17:00   Giulio Ecchia and Francesca Rizzo (UNIBO)
                      Welcome and registration

17:00-18:30   Franco Farinelli (UNIBO)
                      Social innovation in Bologna: an introduction

18:30-19:15   Welcome drinks

19:15-20:45   Guided tour of Bologna

Tuesday 27th June
Venue: CUBO, Centro Unipol Bologna, Piazza Vieira De Mello, 3

9:00-9:15   Giulio Ecchia and Francesca Rizzo (UNIBO)
                      Presentation and introduction to the summer school

9:15- 10:30   Pierluigi Sacco (IULM, Milan)
                      Social innovation and culture

10:30-11:00   Coffe break

11:00-12:15   Maria Baracsi (IFKA, Hungary)
                       Social Seeds project

12:15-12:30   Presentation of the workshops

12:30-13:30   Lunch

13:30-16:00   Parallel workshops

16:00-16:15   Drinks

16:15-19:00   Study visit in Bologna

Wednesday 28th June
Venue: CUBO, Centro Unipol Bologna, Piazza Vieira De Mello, 3

9:00-10:00   Kristian Mancinone (ASTER, Regione Emilia Romagna)
               Elisa Bottazzi (ERVET, Regione Emilia Romagna)
               Social Innovation in Emilia Romagna: shaping the future of civic engagement and
               collaboration

10:00-10:30   Coffe break

10:30-11:30   Clemens Binder (Social Impact Lab Duisburg), Dmitri Domanski and Christoph
               Kaletka (TU Dortmund University)
               The North Rhine-Westphalia region case

11:30-12:30   Wim De Kinderen (Brainport Eindhoven EU Office)
                The Brabant region case

12:30-13:30   Lunch

13:30-16:00   Parallel workshops

16:00-16:15   Drinks

16:15-19:00   Study visit in Bologna

Thursday 29th June
Venue: CUBO, Centro Unipol Bologna, Piazza Vieira De Mello, 3

9:00-10:30   Ibon Zugasti (LKS, Mondragon)
               The Mondragon experience

10:30-11:00   Coffe break

11:00-12:30   Alvaro Luna (Sinnergiak)

Social innovation policies in the Basque region

12:30-13:30   Lunch

13:30-16:00   Parallel workshops

16:00-16:15   Drinks

16:15-19:00   Study visit in Bologna

Friday 30th June
Venue: CUBO, Centro Unipol Bologna, Piazza Vieira De Mello, 3

9:00-10:30   Lucia Balduzzi and Arianna Lazzari (UNIBO)
              Social innovation in early childcare: the case of Emilia-Romagna

10:30-11:00   Coffe break

11:00-12:30   Dmitri Domanski and Christoph Kaletka (TU Dortmund University)
              Social innovation in Latin America: evidence from SI-DRIVE project

12:30-13:30   Lunch

13:30-16:00   Workshops results presentations

19:30   Social dinner
              (Venue TBC)

WORKSHOPS

In line with the learning objectives of the summer school, three parallel workshops (each participant will be allocated upon request to one of the three) will be organized in the afternoons in order to tackle challenges proposed by stakeholders of the Social Innovation Community in the Emilia-Romagna region. Each group will be able to present the results of the work conducted in the school in a final presentation in a plenary session the last day of the school.

Workshop 1: Social Economy and social innovation

Facilitators: Giulio Ecchia (UNIBO) and Luigi Martignetti (REVES)

For this workshop, participants will be working on challenges proposed by actors of the social economy community in the Emilia Romagna region. The challenges will be related to two different experiences:

1) The experience of "Fare impresa in Dozza" (Doing business in Dozza), a social enterprise aiming at the training and work integration of inmates of the Dozza prison in Bologna, thanks to the participation of various private manufacturing firms of the Bologna area;
2) The experience of the social cooperative "La città verde" (based in the province of Ferrara) operating in various activities related to the concept of circular economy.

Workshop 2: Community social innovation

Facilitators: Radhika Bynon and Monica Nagore (Young Foundation)

For this workshop, participants will be working on a challenge proposed by the Municipality of Bologna, regarding the project "Villa SALUS as a new Sustainable Accessible Livable Usable Social space for intercultural Wellbeing, Welfare and Welcoming in the Metropolitan City of Bologna", funded under the EU Funding Programme: Urban Innovative Actions - Integration of migrants and refugees.

The project will allow the City to regenerate a former private hospital called Villa Salus, now abandoned for many years, and to convert it into an innovative corespace, open to locals and citizens, where the welcoming of groups of refugees or disadvantaged families will match with a wider vision of intercultural welfare and social cohesion into the urban fabric. Here citizens will find a pleasant environment, relax and wellness spaces, artistic workshops, a hostel and a multiethnic restaurant, co-working spaces and areas with facilities for both playing and business activities. The requalification of the building and surrounding area will be not only an opportunity to foster local business activities, but also an experimental building site to offer jobs to disadvantaged brackets of the population, as

well as to provide professional training for the future management of the building. For the whole duration of the process, a participatory editorial staff will be reporting about the project development.

Workshop 3: Digital social innovation

Facilitators: Guglielmo Apolloni (Social Seed) and Kristian Mancinone (ASTER)

For this workshop, participants will be working on a challenge proposed by ASTER, an agency of the Emilia-Romagna Region working on innovation and social innovation:

"Emilia-Romagna Region has developed a specific priority axis in its Regional Operating Programme related to "Attractive and participative towns".

Priority axis 6 intends to implement the European Urban Agenda which:
- gives towns a central role as a regional hub;
- covers the enhancement of cultural heritage and encourage citizens to take part in the strategic decisions of their towns through the use of new ICTs, empowering the opportunity to develop contents and tools related to digital social innovations.

The Regional Digital Agenda is fully coherent with this strategy which wants to enhance the opportunity for people to develop digital skills for a better inclusion.

These places are going to be 10 territorial living labs which will have to:

- involve people in knowing the Digital Agenda strategy and opportunities;
- develop apps and contents for the local specific topics, according to local development plans;
- enhance digital skills of the communities.

The challenge territories are facing is how to build up an innovative and coherent strategy to reach these goals, working with the local stakeholders with a vision of setting up private-public partnerships."