1. StartUp Day Edition 2021

StartUp Day is the event organized by the University of Bologna, in collaboration with the incubator Almacube, aimed at encouraging and supporting university-based entrepreneurship.

StartUp Day Edition 2021 will be an occasion of presentation and a networking opportunity with the main stakeholders of the Italian and international startup ecosystem and will be held online on May 19th 2021, from 11 AM to 1 PM.

This 2021 edition will be focused on supporting the birth and development of new entrepreneurial activities through enhanced business development services, thanks to the support of mentors, alumni, companies, industry experts and acceleration activities for already established start-ups.
2. Call for Players 2021

Call for Players 2021 aims to select students (players) who will be able to contribute to the development of the entrepreneurial project by participating in the StartUp Day 2021.

The selected players will have the opportunity to put in practice their skills during the thematic business development hackathons on topical and trendy issues such as: 1) Health 2) Culture Creativity and inclusive society 3) Digital, Industry and Space 4) Climate, Energy and Mobility 5) Food, Agriculture and Enviroment 6) Business Development in Africa (Students for Africa)

3. Participation Requirements

Players can be:

- Students enrolled in a first or second cycle degree course;
- Students enrolled in a professionalizing course (first or second level master);
- Students enrolled in a specialization school (excluding doctors in specialist training as per Legislative Decree no. 368/99);
- graduates who have obtained their degree less than 3 years prior to the Call publication date (that is, 01 February 2018);
- Students enrolled in the Bologna Business School;
- Graduates of the Bologna Business School who have obtained their qualification less than 3 years prior to the Call publication date (that is, 01 February 2018);

Each Candidate must select two topics of interest (the main one and a secondary choice) among the following:

1) Health
2) Culture Creativity and Inclusive society
3) Digital, Industry and Space
4) Climate, Energy and Mobility
5) Food, Agriculture and Environment
6) Business Development in Africa (Students for Africa)

Furthermore, each Candidate must indicate the skills offered based on their studies.

4. Awards

The winners will participate to:

- Business Development Hackathon by area of interest, in which they will be part of an entrepreneurial project thanks to the support of mentors, teachers and industry experts. The hackathons will be held
online according to the calendar available at [https://site.unibo.it/startupdayunibo/it/agenda/business-development-hackathon](https://site.unibo.it/startupdayunibo/it/agenda/business-development-hackathon)

- **StartUp Day 2021**, where they will be part of the virtual tables (Team Meeting Rooms) organized during the event.

### 5. Selection Criteria

The **selection** of the **players** will be based on the skills required by the Proposers of the business projects (winner of the call for Start Up Day 2021).

The involvement of the players will be guaranteed based on the order in which the applications are received. If the skills required by the Proposers are not available, the ranking will be scrolled. As regards Business Development projects in Africa (Students for Africa), some places will be reserved for students of Italian universities that have started the Italian Higher Education with Africa (IHEA) Foundation and, possibly, for students enrolled at African universities linked with University of Bologna through collaboration agreements. Priority will be given to students selected for the 2019/20 fieldwork project.

The evaluation commission will be appointed by Rector's decree, identifying the members among experts in the sector.

### 6. Deadline of the Call and registration form

The application will open on February the 1\(^{st}\) and the **deadline is February the 28\(^{th}\)** at 6 PM.

To participate please fulfil the online form [https://site.unibo.it/startupdayunibo/it/come-partecipare/startupday-2021](https://site.unibo.it/startupdayunibo/it/come-partecipare/startupday-2021) indicate the topic of interest: 1) Health 2) Culture Creativity and inclusive society 3) Digital, Industry and Space 4) Climate, Energy and Mobility 5) Food, Agriculture and Environment 6) Business Development in Africa (Students for Africa) and indicate the skills offered based on the academic studies.

Candidates can participate in information and training meetings - **Welcome Kit** – to acquire basic knowledge about the startup world in preparation for the presentation of the entrepreneurial proposal. The participation is free upon registration on the following website [https://site.unibo.it/startupdayunibo/it/agenda/welcome-kit-2021](https://site.unibo.it/startupdayunibo/it/agenda/welcome-kit-2021)

### 7. Publication of the winners

On March 31\(^{st}\) 2021, the winners will receive notice by email, to the email address indicated at the time of registration. Please check your spam folder too. In case of waiver, the commission reserves the right to scroll through the ranking.
8. Privacy
Upon submitting their application, the interested parties give their consent to the processing of their personal data. The data, provided by the candidates and participants in the program, will be processed in accordance with the provisions of the 2016/679 EU Regulation, or GDPR (General Data Protection Regulation) and any other applicable legislation on the protection of personal data, as well as the contents referred to privacy policy accepted by the participant at the time of registration.

9. Contacts
For any information, please write to startupday@unibo.it

10. Attachments
Facsimile Registration Form