

APPLICATION FORM CALL FOR STARTUP 2023

Applicant name:

Applicant surname:

Unibo email address:

Call for StartUps 2023 – Emerging Ideas

(Section 1) Presentation of the Entrepreneurial idea

1. Name of the emerging entrepreneurial idea
2. Did you present this idea to the previous Call for Ideas for StartUp?
3. Did you already apply for another idea at the previous Call for StartUp?
4. Which field of SDGs does your idea belong to?
 - 1) Grouping n. 1: No Poverty (SDGs 1), Zero Hunger (SDG 2), Decent work and Economic Growth (SDG 8);
 - 2) Grouping 2: Good Health and Well-being (SDG 3);
 - 3) Grouping 3: Quality Education (SDG 4), Gender Equality (SDG 5), Reduced Inequalities (SDG 10), Peace Justice and Strong Institutions (SDG 16);
 - 4) Grouping 4: Clean Water and Sanitation (SDG 6), Affordable and Clean Energy (SDG 7), Climate Action (SDG 13), Life below Water (SDG 14), Life on land (SDG 15);
 - 5) Grouping 5: Industry, Innovation and Infrastructure (SDG 9), Sustainable Cities and Communities (SDG 11), Responsible Consumption and Production (SDG12).
- 4.1 Tick if your entrepreneurial project has the creation of a business on the african continent as its main aim (StudENT for Africa)
5. Who are your target customers?
6. What is the problem perceived by your client to which your project responds?
7. Describe the solution proposed in response to the problem and its main benefits.
8. Who are the current market leaders / your competitors?
9. What makes your idea different from the products / services already available on the market?

10. Tell us your idea with a video – link to the Youtube video (1 min)
11. Describe your idea in max 300 characters

(Section 2) Project progress

1. You currently have a:
2. If you answered 'Prototype' or 'Product' to the previous question, indicate, if possible, a link or upload an image that shows the product/prototype.

(Section 3) Team presentation

1. How many people are currently part of the team?
2. Complete the information about your team (if you have one). If you are alone, complete your own presentation.

Call for StartUps 2023 – Established StartUps

(Section 1) Presentation of the Startup

1. Startup name
2. Founding date
3. Attach your latest certificate of incorporation
4. Describe your startup, highlighting its innovative aspects.
5. What do you think is the riskiest aspect of your startup?
6. What are your startup's short-term goals (next three–five months)?
7. How do you see your startup in ten years' time?

(Section 2) Team presentation

Complete the information about your entrepreneurial team of your startup

(Section 3) Link to your Youtube video

Copy the link to the one-minute video of the presentation of the project and team here.

(Section 4) Lean Canvas

1. Problem
2. Solution
3. Customer Segments
4. Unique Value Proposition
5. Unfair Advantage
6. Channels
7. Key Metrics
8. Cost Structure
9. Revenue Streams
10. If you want to add something that you think might be useful in order for us to evaluate your project, feel free to do so below.