



Call for Players 2023

What is Call for Players 2023?.....	1
Who can apply?	2
What happens when I apply?	2
How do I apply?	3
When do I apply?	4
Privacy.....	4
Contact details.....	4
Person responsible for the administrative procedure	4

What is Call for Players 2023?

Would you like to **get into the world of startups**, but you don't have your own business idea to develop? Do you think you can **help other students** who have their own business idea but are in need of additional skills to make it come to life?

Call for Players 2023 is the chance that the University of Bologna gives you to experience first-hand the world of startups.

The Call is designed to **bring together students with business ideas**, which have already been selected in the **Emerging Ideas category** of the **Call for StartUps 2023**, and **students** who want to put their skills into play to help **turn those ideas into new startups (Players)**.

[Call for Startup](#) is the University of Bologna's call for applications that selects the 30 best business ideas submitted by its students and seeks to develop them in view of their participation in the [StartUp Day](#), with the ultimate goal of establishing a startup.

Submit your application as a Player to preview the video presentations of the business projects selected in the Call for StartUps 2023.

Watch the videos and get in touch with the Call for StartUps successful proponents whose ideas appeal to you the most – you could join their business team and start a new path in the world of innovation! Every project needs to expand its team to embrace diverse skills and tackle the challenges of the market.

The proponents of the emerging ideas selected in the Call for StartUps are under no obligation to add Players to their teams. In turn, Players are free to decide to deepen their knowledge of one or several business ideas and even to withdraw their application if they are not interested in the projects.

Teams and Players are free to mix and match as they like.

Who can apply?

When you apply as a Player, you must fall within one of the following categories:

- students of the University of Bologna enrolled in a first-cycle or second-cycle degree programme;
- students of the University of Bologna enrolled in a professional training programme (first-level or second-level professional master's programme);
- students of the University of Bologna enrolled in a specialisation school (excluding medical doctors under specialist training under Legislative Decree 368/99);
- graduates of the University of Bologna;
- students enrolled at the Bologna Business School, with exclusive reference to the Graduate Masters of the University of Bologna coordinated by the BBS;
- graduates of the Bologna Business School, with exclusive reference to the Graduate Masters of the University of Bologna coordinated by the BBS;
- International students with Unibo credentials.

What happens when I apply?

All Players interested in deepening their knowledge of the business ideas selected in the Call for StartUps will get:

Video and information about the 30 Emerging Ideas selected in the Call for StartUps 2023: Players will be able to preview the video presentations of the business ideas selected in the Call for StartUps and will also receive the email addresses and telephone numbers of proponents. In turn, proponents will receive the information and contact details provided by Players in their application. Proponents and Players will be able to get in touch and get to know each other. If both parties are interested, Players will be able to join a team. No restrictions are in place on the number of Players that a proponent can get in touch with; likewise, Players can get in touch with as many proponents as they like.

Welcome Kit: Business development training course involving Players and successful teams in the Call for StartUps 2023 – Emerging Ideas category. Participants will get to know each other and acquire basic knowledge on entrepreneurship and teamwork, with the support of mentors, teachers and industry experts. Welcome Kits

will be conducted in Italian from 10:00 a.m. to 12.00 p.m., both online and in person at the AlmaLabor site, Via Ugo Foscolo no. 7, Bologna, according to the following timetable:

20 April 2023: Introduction to the world of startups ([ENROLL HERE BY 18 APRIL](#))

26 April 2023: Teamwork ([ENROLL HERE BY 24 APRIL](#))

02 May 2023: Pitching: how to present your idea ([ENROLL HERE BY 30 APRIL](#))

The timetable may be subject to changes which will be promptly communicated to the Players by email.

Players are invited to register for the meetings already at the time of submitting their Call for Players application.

To do so, select “Players” from the drop-down menu in the online form.

AlmaLabor Co-working: The business teams (formed by the successful proponents in the Call for StartUps and the Players who will join the teams) may use the AlmaLabor co-working site at Via Ugo Foscolo no. 7, Bologna, free of charge, to work together on developing their business idea. To use the site, book via the application <https://calma.unibo.it/coworking/day.php>, by specifying the name of the project and making reference to the Call for StartUps 2023 in the “full description” field.

StartUp Day 2023: The teams (formed by the successful proponents in the Call for StartUps and the Players who have joined the teams) will be reserved an area at the StartUp Day 2023 (19 May 2023, Palazzo Re Enzo – Bologna), where they will have the opportunity to share their business idea with stakeholders of the startup system, to network and to meet other players interested in developing their business project together.

All Players who have not joined a team yet will receive a personal badge and will have the chance to get to know the teams, which will pitch their Emerging Ideas for the occasion.

PDAI – Programma di Accensione Imprenditoriale (Business startup programme): A course offering support and guidance to the teams (formed by the successful proponents in the Call for StartUps – Emerging Ideas and the Players who have joined the teams) in starting a business, which will be held from June 2023.

How do I apply?

Participation is subject to filling in the **online form** at the following link: <https://studenti.unibo.it> (click on “English version”). Log in with your Unibo credentials, click on “Call for applications” and select “Call for Players 2023”.

It’s as simple as that! Each Player will be asked to provide a **brief bio (150 characters)** and identify **three areas of interest** (e.g. communication, IT, legal, etc.). All other student information – personal details, field of study, degree programme, email and mobile phone number – will be retrieved automatically by the system after logging in.

This information will be shared with the successful proponents of Emerging Ideas in the Call for StartUps for them to get to know you and possibly get in touch with you. However, this doesn’t mean you’ll have to sit and wait!

Watch the videos to get familiar with the ideas, and get in touch with the proponents yourself!

When do I apply?

Applications are open **between 3 March 2023 and 14 April 2023 (2:00 p.m.)**.

No later than **19 April 2023** the Players will receive an email with the 30 videos links of the Emerging Ideas selected in the Call for StartUps 2023, the contact details of the Team Leaders and further information on the next steps to take.

Privacy

Upon application, the data subjects give their consent to the processing of their personal data. The applicants specifically give their consent to disclose their personal details – name, surname, telephone number, email address and degree programme – to participants in the Call for StartUps 2023, in order to be contacted to join one of the business teams selected in the Emerging Ideas category. The data provided by those applying to participate in the programme will be processed in accordance with Regulation (EU) 2016/679 (General Data Protection Regulation) and with any other applicable provision concerning personal data protection, as well as with the content of the privacy policy that participants accept upon registration.

Contact details

For further information, please write to:

Area innovazione (ARIN)

Unità di Processo KTO – Nuova imprenditorialità

artec.imprenditorialita@unibo.it

Person responsible for the administrative procedure

The person responsible for the administrative procedure is Jacopo Fanti – Responsabile dell'Unità di Processo KTO – Nuova imprenditorialità

jacopo.fanti@unibo.it +39 051 2080629