



European Research Council
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IMPACT HAU Inaugural Workshop programme 25 March 2020

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The Hau of Finance: Ethnographic inquiries into impact investing and the moral turn in finance

Link to join on Skype for Business: <https://meet.lync.com/liveunibo-unibo/marcandrew.brightman/2CG5EYTD>
This will request to open (or download) Skype for Business on your computer. You do not need an account.

9.00-9.30: Introduction

Marc Brightman (Unibo)
'Hau and Sustainability in Finance'

9.30-11.00. Session 1

Chair: Marc Brightman

Davide Caselli (Milan Bicocca)

Did you say "social impact"? Welfare transformations, networks of expertise and the financialization of Italian welfare

Matthew Archer (Copenhagen Business School)

Accounting for Impact in Sustainable Finance

Jessica Sklair (Cambridge)

Impact investing for Brazilian development: Social finance and the reconfiguring of trickle-down theory

Discussant: Sarah Bracking (Kings College London)

11.00-11.15: Break

11.15-12.45: Session 2

Chair: Alessandro Maresca (Unibo)

Ben Eyre (Manchester)

Effective philanthropy and affective investment

Claudia Campisano

Ethics and Morality in Impact Investing: Research Hypotheses

Théo Bourgeron (University College Dublin)

Constructing the double circulation of capital and “social impact”. An ethnographic study of a French impact investment fund

Discussant: Guillaume Dumont, (EMLYON Business School & OCE Research Center)

12.45-13.45: Lunch

13.45-15.30: Session 3

Chair: Claudia Campisano (Unibo)

Giulia Dal Maso (Unibo)

Bridging ‘green’ asymmetries across boundaries? The case of the China Three Gorges (CTG) green bond in Portugal

Aneil Tripathy (Brandeis)

Careers and Climates: Work and Personhood in the Green Bond Market

Alessandro Maresca

Narratives of sustainability: the case of ENEL “green” bonds

Aaron Z. Pitluck (Illinois State University).

“Sometimes it looks fake”: Critique, Financial Innovation, and Pragmatic Incrementalism in Islamic banking and finance

Discussant: Natasa Gregoric Bon (ZRC SAZU Ljubjana)

15.30-15.45: Break

15.45-17.15: Session 4

Chair: Giulia Dal Maso

Kirk Fierek (City University New York)

The Derivatization of E-LIFE (Everyday Life In Financialized Economies): The Hau of Finance in Informal Financial Markets.

Svetlana Sabelfeld (Gothenburg Research Institute, University of Gothenburg)

A 'black ship' entering the local borders of investor relations?

Diane-Laure Arjalies (Ivey Business School)

"Let's go on the land instead." Using Conservation Finance and its Metrics to Reconcile Indigenous and Non-Indigenous Peoples and their Ecosystems

Discussant: Philip Balsiger (Neuchatel)

17.15-17.30: Break

17.30-18.30: Roundtable discussion: *The Moral Turn in Finance*

Chair: Marc Brightman

Daniela Peluso (Kent), Knut Myhre (Oslo Museum of Cultural History), Daniel Neyland (Goldsmiths), Gillian Tett (Financial Times), Elizabeth Ferry (Brandeis)

