



ALMA MATER STUDIORUM
UNIVERSITÀ DI BOLOGNA
DIPARTIMENTO DI BENI CULTURALI



European Research Council

**Finance's Pandemic Promises:
Questioning impact and the Covid-driven surge in sustainable investing**

Thursday, October 7

9.00 - 9.30: Introduction: Marc Brightman (Unibo) & Chelsie Yount-André (Unibo)

9.30 - 11.00: Session 1

Panel: Crisis Capitalism and Finance's Moral Turn

Chair: Oiara Bonilla (Unibo)

Serena Fatica & Roberto Panzica (European Commission Joint Research Centre)
“Sustainable investing in times of crisis: Evidence from bond holdings and the COVID-19 pandemic”

Lenhard Johannes (Max Cam Cambridge) & David Kampmann (LSE)
“Building back better - Venture capital, ESG, impact, and financial returns”

Ruben Kremers & Lena Rethel (University of Warwick)
“(Post-)Pandemic finance, (post-)pandemic methods: examining encounters between ESG and alternative finance at (digital) industry events”

Discussant: Fabio Mattioli (University of Melbourne)

11.00 – 11.30 Break

11.30 – 13.00 Session 2

Discussion: Between Philanthropy and Profit: How sustainable investing is woven into webs of finance

Chair: Natalia Gómez Muñoz (Unibo)

Mark Greer (Charities Aid Foundation)
Heiko Specking (Specking + Partners)
Ben Eyre (Unibo)

13.00 -14.30: Break

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14.30 - 16.00 Session 3

Panel: Inequities, Extractive Relations, and ESG: Can finance right capitalism's wrongs?

Chair: Jenna Randolph (Unibo)

Matthew A. Zook (University of Kentucky) and Michael H. Grote (Frankfurt School of Finance & Management) "The role of capital markets in saving the planet and changing capitalism - just kidding"

Salah Hamdoun (Arizona State University)
"Addressing the known unknowns in ESG investing"

Nazli Azergun (University of Virginia)
"Standardizing Care, Caring for Standards: An Evaluation of Disclosure Metrics in ESG Investing"

Discussant: Matthew Archer (Copenhagen Business School)

16.15 – 18.15 Session 4

Round Table: Decentering narratives of sustainable finance: Diverse Geographical Perspectives

Chairs: Chelsie Yount-André (Unibo) & Giulia Dal Maso (Unibo)

Olufunmilayo Arewa (Temple University, Beasley School of Law)

Adnan Zikri Jaafar (Oxford)

Felicia Liu (National University of Singapore & King's College London)

Gustavo Pinheiro (Convergência pelo Brasil)

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Friday, October 8

9.30 - 11.00: Session 5

Panel: Green promises: The rise of climate finance

Chair: Giulia Dal Maso (Unibo)

Daniel Beunza (Cass Business School) & Matthias Täger (LSE)
“For a sociology of climate risk”

Ainur Begim (Norwegian University of Science and Technology)
“‘Greening’ Finance in the Wake of the Pandemic: Sustainability Work, Hunt for Non-Financial Data”

Sean Field (University of St Andrews, Scotland)
“Timely Fad or Systemic Shift? The rise of ESG in the US hydrocarbon sector”

Discussant: Marc Brightman (Unibo)

11.00 – 11.30 Break

11.30 – 13.00: Session 6

Social Inequalities and Power Relations in ESG

Chair: Ben Eyre (Unibo)

Chris Short, Bryonny Goodwin-Hawkins, Amr Khafagy (CCRI, University of Gloucestershire)
“Responsible Investment: Developing Natural Capital Funds for local benefit”

Lavinia Bifulco & Davide Caselli (Università Milano-Bicocca)
“Has the Pandemic Helped?: The (limited) impact of Covid-19 on Social Impact Investing in Italy”

James Christopher Mizes (IRISSO, Université Paris-Dauphine)
“The emergence and dissolution of ‘pro-poor’ project bonds on the West African Stock Exchange”

Discussant: Daniel Kricheff (Affirmative Investment Management)

13.00 -14.30: Break

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14.30 - 16.30 Session 6

Round Table: What do debates over ESG data do?

Chair: Aneil Tripathy & Alessandro Maresca (Unibo)
Lucia Alessi (European Commission – Joint Research Center)
Stefano Battiston (IPCC, Ca' Foscari University of Venice)
Andreas Hoepner (University College Dublin)
Federico Pezzolato (ISS Corporate Solutions)
Kiki Wang (GC Insights)

16.30: **Workshop Reflections:** Brett Scott

17.30: **Concluding Remarks**

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