

PDAI - Africa

StudENT for Africa 2024

MARZO - GIUGNO 2024

ORGANIZZATO DA



ALMA MATER STUDIORUM
UNIVERSITÀ DI BOLOGNA



ALMALABOR

MAIN SPONSOR

INTESA  **SANPAOLO**

PDAI - Africa

StudENT for Africa 2024

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|-----------|--|---|---|---|---|
| TITLE | 20.03.2024 H4-6 p.m. From Idea to Business | 27.03.2024 H4-6 p.m. The Market | 09.04.2024 H4-6 p.m. Business Modeling | 16.04.2024 H4-6 p.m. PrEtotyping | 22/23/24.04.2024 H4-6 p.m. 1to1 checkpoint |
| CONTENT | How to define your idea in the African context | How to insert your business idea in the African market | The creation of a Business Model tailored to the idea and the target market | A guide to prEtotyping as a tool for validating your business proposal | One-hour 1to1 meeting for each individual business project |
| SPEAKER | Fabio Santoni | Fabio Santoni | Fabio Santoni | Fabio Santoni | Fabio Santoni |
| INSTITUTE | Nove Business Consulting | Nove Business Consulting | Nove Business Consulting | Nove Business Consulting | Nove Business Consulting |
| TITLE | 06.05.2024 H4-6 p.m. Communication | 15.05.2024 H4-6 p.m. Business Planning | 22.05.2024 H4-6 p.m. Pitching | 29.05.2024 H4-7 p.m. Pitch Validation | 05.06.2024 H4-6 p.m. Closing |
| CONTENT | Forms and strategies of communication tailored to the continent and the market | Guide to the implementation of the BP with focus on the destination environment | Presenting your business idea | One-hour pitch validation for each business project, in preparation for the Startup Day | Closing meeting and final validation |
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