

III::: FusionPoint



# i2Planet Pilot 2024

esade



## What it is?

i2P is a **disruptive innovation course** that will challenge all your knowledge, abilities and skills to bring them to the next level.

We will put you in the **context on having to go to another planet** (Planet B) to **solve some specific challenges** around **survival, society organizations and extreme environmental conditions** to bring all your knowledge and expertise around engineering, innovation, design, business and thinking in general into a more challenging approach to problems

## What are you going to get?

You're going to learn how to **tackle complex challenges** and **build hypothesis** in high levels of **uncertainty**.

You are going to be able to **make and ask the right questions** to elaborate **quantitative and qualitative assumptions** and orders of magnitude estimations. This amazing experience will help also to train your communication, teamwork & creativity skills.

You are going to work in interdisciplinary teams of 5-6 people to solve the challenges in Planet B and collect learnings for the trip back to Planet Earth.

## When and where?

This is a **10 days** experience.

The mission starts in **Barcelona on June 27<sup>th</sup>** to get to know the other travelers and get some basic information and warm up training.

The mission continues at **CERN (Geneva)\* from June 30<sup>th</sup> until July 7<sup>th</sup>** where you will have an immersive experience to work on your project.

June 27-29<sup>th</sup> in Fusion Point, Esade, Sant Cugat (Barcelona)

June 30<sup>th</sup> to July 6<sup>th</sup>, IdeaSquare CERN (Geneva, Switzerland)\*

\*Flights from/to Barcelona and accommodation during CERN visit, are covered

## What do we need from you?

We are looking for **open-minded, committed and highly motivated students** who wants to join this innovation journey and make the most of it.

We need you to commit to attend to the sessions, work hard, enjoy and learn!

If you are a bachelor, MSc, MBA or PhD graduate or current student interested in the course, please answer the following [form](#).

# Course structure

	PRE CERN	CERN
DATES	3 days 27/06 – 29/06	30/06 – 6/07 (5 full days + sat morning)
GOALS	<ul style="list-style-type: none"><li>• Setting the scene</li><li>• Resources and mindsets exploration</li><li>• Exploring technology</li><li>• Getting to know each other to create the teams</li></ul>	<ul style="list-style-type: none"><li>• Approach a complex systemic challenge.</li><li>• Build hypothesis in high levels of uncertainty</li><li>• Orders of magnitude: make quantitative &amp; qualitative assumptions and estimations.</li></ul>
ACTIVITIES	<ul style="list-style-type: none"><li>• Interactive workshops on innovation methods</li><li>• Tech exploration exercises</li><li>• Team building exercises and team creation</li><li>• List of readings and resources</li><li>• Setting the scene</li></ul>	<ul style="list-style-type: none"><li>• Challenges explanation</li><li>• Teamwork time with the support of CERN &amp; Fusion Point experts</li><li>• Coaching and discussions</li><li>• Visiting a CERN experiment</li></ul>