



Food Systems in European Cities

Deliverable 7.18 Report on the MyLocalFoodE Campaign

Project Acronym and Name	FoodE – Food Systems in European Cities
Type of action	Report on Communication activities
Grant Agreement No.	862663
Work package	WP 7.2.4
Dissemination level	Public
Document type	Report
Lead partner	HCA
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Contributors	All partners
Planned delivery date	30 November 2023
Actual delivery date	30 November 2023
Project website	https://foode.eu/
Project start date	February 1 st 2020
Duration	48 months
Version	1.0



Project Consortium

Project Consortium

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3	RMN	COMMUNE DE ROMAINVILLE	FR
4	SWUAS	FACHHOCHSCHULE SUDWESTFALEN	DE
5	ILS	INSTITUT FÜR LANDES- UND STADTENTWICKLUNGSFORSCHUNG gGMBH	DE
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8	BOL	COMUNE DI BOLOGNA	IT
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12	LAN	GEMEENTE LANSINGERLAND	NL
14	WR	STICHTING WAGENINGEN RESEARCH	NL
16	POL	POLAR PERMACULTURE SOLUTIONS AS	NO
17	TAS	TASEN MICROGREENS AS	NO
18	MBI	ASOCIATIA MAI BINE	RO
19	ARC	ARCTUR RACUNALNISKI INZENIRING DOO	SI
20	BEE	DRUSTVO URBANI CEBELAR	SI
21	SBD	AJUNTAMENT DE SABADELL	ES
22	ISL	ORGANIZACION DE PRODUCTORES DE TUNIDOS Y PESCA FRESCA DE LA ISTA DE TENERIFE	ES
23	ULL	UNIVERSIDAD DE LA LAGUNA	ES
24	UAB	UNIVERSITAT AUTONOMA DE BARCELONA	ES
25	METAINST	STICHTING METABOLIC INSTITUTE	NL
26	NBL AS	NABOLAGSHAGER AS	NO

**Document Control Sheet**

Version	Date	Summary of changes	Author(s)
0.1	15 November 2023	First version	HCA
0.2	30 May 2024	Revised version	HCA



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1. Methodology

This report gives a summary of the MyLocalFoodE initiatives and the communication and dissemination efforts conducted by Hague Corporate Affairs (HCA) and FoodE partners. The development of these activities follows a consistent method. HCA, primarily in charge of disseminating and coordinating communication, collaborates with partners to plan and coordinate communication activities for MyLocalFoodE events at both local and EU levels.

2. MyLocalFoodE initiatives

As part of FoodE's activities in the context of Subtask 3.1.3 (WP3), FoodE envisages the organisation of dissemination and awareness-raising events united under the title "MyLocalFoodE initiatives".

The COVID-19 pandemic significantly impacted the organisation of some MyLocalFoodE initiatives. Despite challenges, partners have been creative in implementing events in line with COVID-19 restrictions including hosting online activities.

Between 2021 and 2023, eight MyLocalFoodE festivals were organised in six European countries and in nine cities, attended by more than 4,700 participants. Additionally, in this context, partners successfully coordinated smaller MyLocalFoodE events, as well as KidScience events (for more information please refer to Deliverable 3.6 and Deliverable 3.10).

Map of MyLocalFoodE Festivals



Romainville, France - March 2021 (1600 participants)

Naples, Italy - March 2021 (450 participants)

Sabadell, Spain - March and July 2021 (395 participants)

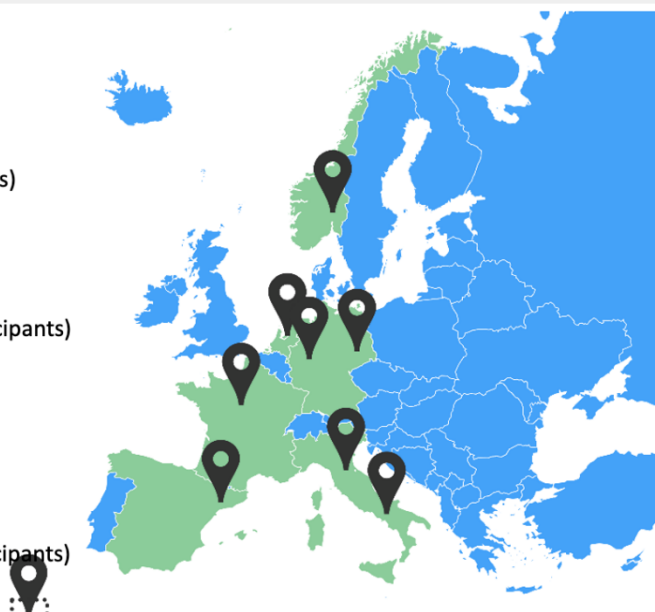
Oslo, Norway - May and June 2021 (146 participants)

Berlin and Dortmund, Germany - June 2022 (431 participants)

Tenerife, Spain - May 2022 (1000 participants)

Bologna, Italy - January 2023 (450 participants)

Bleiswijk, The Netherlands - February 2023 (295 participants)



3. Communication activities

HCA, leading the dissemination and communication work package, worked closely with FoodE partners to plan and execute communication activities for MyLocalFoodE initiatives. This involved supporting partners in spreading the word about MyLocalFoodE events, and planning and coordinating online and offline communication activities.

In this context, a common logo associated with MyLocalFoodE initiatives was developed by HCA and partners were asked to complete a template with information for every event. Such continuous data collection and reporting were monitored by the City of Romainville (RMN, WP3 leader).



Logo for MyLocalFoodE initiatives

The partners organised hundreds of different events around the themes of sustainable food, agriculture and waste reduction. They ran conferences and online events, hackathons and round tables, challenges, practical workshops, visits and open-door days. They were able to reach tens of thousands of people: researchers, university students, residents and members of civil society, representatives of civil society organisations and companies, journalists, etc. It should be noted that some of the events in this deliverable are also relevant to engaging children, but KidScience activities are presented in detail in another deliverables (D3.10; D3.6).

The collaboration aimed for a harmonised communication approach on both local and EU levels. The overarching objective was to actively engage stakeholders across various tiers, cultivating awareness and comprehension of sustainable food systems. Furthermore, the effort aimed to establish a crucial link between innovation and research with public awareness.

HCA utilised a variety of communication tools and strategies to broaden the impact of MyLocalFoodE initiatives. Key activities included:

1. **Website:** On FoodE website, HCA has developed a dedicated page for MyLocalFoodE initiatives, where visitors are able to get key information about eight MyLocalFoodE festivals. <https://foode.eu/mylocalfoode>
2. **News Articles:** HCA has developed various news articles and blogposts about MyLocalFoodE events, highlighting achievements and community engagement.
3. **Press Release:** Together with partners HCA has developed several press releases about MyLocalFoodE initiatives and distributed them to European and local media outlets.

4. **Social Media Content:** Together with partners, HCA has developed social media content about MyLocalFoodE initiatives and distributed it on FoodE's channels (Facebook, Twitter, Instagram) as well as on the social media channels of FoodE partners.
5. **Roll-ups and Visual Materials:** HCA supported partners in developing roll-ups and visual materials for MyLocalFoodE events, ensuring a cohesive and visually appealing representation of MyLocalFoodE.
6. **Storytelling Documents:** For several MyLocalFoodE initiatives, HCA has provided partners with storytelling document translated into the local languages for the distribution during the events.

4. MyLocalFoodE initiatives and activities

Romainville, France

March 2021



Due to the COVID-19 pandemic and consequent lockdown, possibilities for events were limited, but the City of Romainville (RMN) organised several activities on sustainable food in March 2021 in compliance with restrictions: activities in social centres, a web conference, first workshops with kids by the Cité Maraîchère, and a virtual tour of the pilot. A total of 1,600 peoples took part in the festival (including viewings of the video).

Communication activities

- News article: [MyLocalFoodE Conference in Romainville](#)



FoodE organises dissemination and awareness creation events across Europe under the title “MyLocalFoodE” initiatives. In the course of March-April 2021, MyLocalFoodE initiatives will take place concurrently in 3 cities: Romainville (France), Naples (Italy), Sabadell (Spain).

As part of the French edition of MyLocalFoodE, on the 24th March, from 4:00 pm until 5:00 pm, the FoodE partner City council of Romainville holds a webconference! The event is hosted in partnership with Lab3S and will address “ideas for healthy and local eating”. This online program aims to explore food production and food circuits close to home.

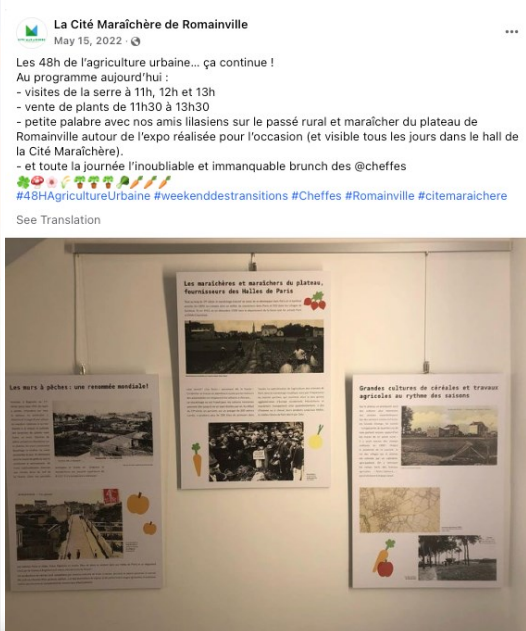
The conference consists of four presentations, each presented by a different expert. In between presentations, moderator Yann Chapin ensures there is time for discussion between the public and the speakers.

The conference presentations are organised as follows:

1. Véronique Saint-Ges from INRAE: How to grow vegetables and raise small animals in cities?
2. Léo Lemoine from La Butinerie de Pantin: An original logistics solution: le Marché sur l'Eau.
3. Brigitte Nuchelmans from L'épideBri à Bondy: Bringing agriculture closer to the city: Access to healthy food.
4. Yuna Conan from the Cité Maraîchère in the City council of Romainville: Presentation of the FoodE pilot La Cité Maraîchère.

La Cité Maraîchère will soon open its doors. Explore the municipal vertical farm supporting the local policy for ecological and inclusive transition, behind the scenes here: [Link](#)

- Social media activities



- <https://www.facebook.com/LaCiteMaraichere/posts/pfbid0uTzBLdnNwksZkjQeTR5x8uMgqTGaF9ffdT3URQ7wNA7koteNVr7TCwVAPveVkQKQI>
- <https://www.facebook.com/LaCiteMaraichere/posts/pfbid0Nr1eArHPoMfioFPTv4GGSvyy1uiu2QNEyxdmsgAa691ueeH5RzaaiMZ5sHYQttwUI>

Naples, Italy March 2021



In March 2021, Naples (UNINA) hosted three webinars about urban agriculture in collaboration with the Municipality (NAP). They aimed to involve different groups of stakeholders (citizens, farmers, local administrations, pupils, students, associations) in the processes of co-design and co-creation around City Region Food Systems and to start establishing a networking system.

Because of Covid-19 regulations, these workshops were organised online in form of webinars, and were broadcast on Facebook live stream and GoogleMeet. A total of 450 people attended the webinars.

- 29 March 2021: "FoodE project: a model of urban agriculture as a tool for the social, environmental and economic development of a territory" (141 participants)
- 30 March 2021: "FoodE project: educational and training paths through urban agriculture" (261 participants)
- 31 March 2021: "FoodE project: development of a territorial network for urban and peri-urban agriculture" (48 participants)

Communication activities

- Social media activities



- <https://www.facebook.com/DipartimentoAgrariaUnina/posts/2539374953033628>
- <https://www.facebook.com/DipartimentoAgrariaUnina/posts/2540334646270992>

- <https://www.facebook.com/chiara.cirillo/posts/10222065045954202>

Sabadell, Spain March and July 2021



Between March and July 2021 Sabadell and University of Barcelona ICTA-UAB (UAB) organized a MyLocalFoodE festival. The event consisted of several days of open doors and visits to FoodE pilots for students, NGOs, and civil society organizations. Almost 400 people joined and learned about urban agriculture! Technicians of the city council explained urban limitations of the facilities, how municipal gardens work, and how they are maintained. Researchers of UAB informed participants about environmental benefits and how local production contributes to reduction of environmental impact. After the visits, debates and tastings of local products were organized.

Communication activities

- Social media activities



ICTA-UAB
@ICTA_UAB

¿Prefieren los consumidores unos tomates a otros, según hayan sido cultivados? ●

La cata de tomates organizada mañana 14/07 por @sostenipra @EUFoodE tratará de averiguarlo, con el objetivo final de potenciar sistemas alimentarios sostenibles en ciudades.

uab.cat/web/sala-de-pr..

[Translate post](#)



...



ICTA-UAB
@ICTA_UAB

● ¿Qué tomates prefieren los consumidores? ¿Cómo han sido cultivados?

La cata de tomates del proyecto @EUFoodE del @ICTA_UAB quiere resolver estas cuestiones para así proponer sistemas alimentarios urbanos sostenibles y satisfactorios para los ciudadanos

uab.cat/web/sala-de-pr..

[Translate post](#)



- https://twitter.com/ICTA_UAB/status/1414869941740834816?t=iHvsiQbdJkAlnzBsw6BxVg&s=03

- https://twitter.com/ICTA_UAB/status/1415268828896968704?t=VMe9R6VELYsVnICBZH-giQ&s=03

- **Roll-ups**



Oslo, Norway

May and June 2021



On 11 May and 15 June 2021, FoodE partner NBL organized, in partnership with Diechman Oslo Library and Bydel Galme Oslo, the MyLocalFoodE event “Takeaway Plants”. The goal of the event was to engage citizens in discussion about Urban Agriculture through creating a ‘takeaway’ counter with tomato and sunflower plants. On 22 June, they hosted “Edible City – Communal Berry Bush Planting and Food Awareness Event”, with the support of Fragment Architecture Firm.

Communication activities

- News article: [Spring pop-up plant market in Oslo](#)



The FoodE partner organisation Nabolagshager in collaboration with Oslo Fjordhagen welcomed the arrival of the spring season by hosting a pop-up plant market in Oslo's harbour.

The pandemic has had a significant impact on local initiatives, as existing restrictions prevent most activities from being held. Despite the circumstances, the Norwegian urban farmers found an opportunity that allows certain businesses to be open to the public and organised a Sunday plant market, the first market this year.

Since Oslo Fjordhage is situated on a pier in Oslo's harbour, hundreds of people pass by on busy weekends, while enjoying urban strolls. The one-day outdoor pop-up plant marker at Oslo's harbour was a wonderful way to welcome spring in Norway. The event was well-attended by pedestrians and cyclists, as it provided an excellent opportunity to buy plants grown in the greenhouse-classroom. Nabolagshager shared seeds for pollinator-friendly flowers that were harvested around the city last summer, encouraging citizens to plant and grow flowers in green spaces in their neighbourhoods.

The youth program of Nabolagshager seeks to promote the development of citizen-led urban food system projects that are safe and resilient by engaging not only academia and schools, but also

citizens of all ages and food system start-ups. Oslo Fjordhagen is an innovative learning space for urban agriculture and aquaculture. At the same time, it serves as a social gathering place for young people.

- Social media activities

FoodE
Published by Nini Jikia · May 7, 2021 ·

Last weekend, the #FoodE partner Nabolagshager in collaboration with Oslofjordhage.no organised a pop-up plant market in the harbour of Oslo 🇳🇴.

The outdoor event allowed participants to:

- 🌱 Purchase #plants from the local #greenhouse
- 🌿 Learn more about #urban green spaces
- 🗨 Exchange knowledge & experiences

Would you be interested in a pop-up plant market in your area? 📍
Let us know in the comments below!

More information & upcoming events: nabolagshager.no

#ThinkGlobalEatLocal #LocalFoodSystems #Urban #Agriculture #Sustainability #SocialInclusion



eufoode Last weekend, the #FoodE partner Nabolagshager in collaboration with Oslofjordh...

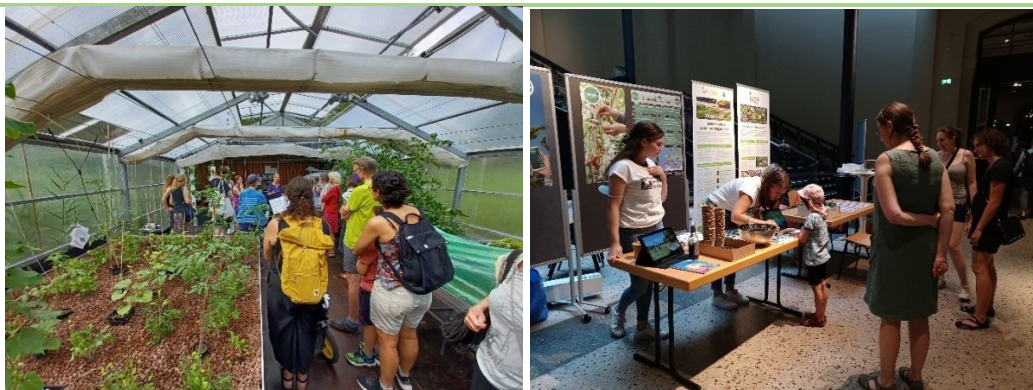
more



- https://www.instagram.com/p/COkPDfPo-RF/?fbclid=IwAR3UYJn6RvQErXCf5dEjBOQU9sol0pGsUDvJqen2X-Zzi0DXDxeYH8-g_Mg
- <https://business.facebook.com/EUFoodE/photos/a.110264393926663/295969165356184/?type=3>

Berlin and Dortmund, Germany

June 2022



In Germany, several events were organised in Berlin and Dortmund, between June and July 2022. On the occasion of “The Long Day of City Nature” (11 June 2022), Nolde proposed guided tours of his “Waterhouse” to general public, in partnership with ILS and Aquatectura. The “Long Day of City Nature 2022” presented the living nature of the city region of Berlin and offered visitors hands-on action focusing on biodiversity in city regions. Participants learned a lot about greenhouses, water, and recycling.

Communication activities

- Press Release: MyLocalFoodE event in Germany



MyLocalFoodE is the initiative of EU-Horizon2020 project FoodE to promote the dissemination of sustainable urban agriculture practices across the European continent. The objective is to raise awareness for local, sustainable and resilient citizen-led food system initiatives. To bring people closer to the benefits and knowledge of these initiatives, several events across Germany are organised. The time and date in Soest and Dortmund are yet to be determined.

Berlin

On the 11th and 12th of June 2022 the ‘Long Day of CityNature’ is planned. This event presents the living nature of the city region of Berlin and offers visitors hands-on action focusing on biodiversity in city regions. Participants will learn a lot about greenhouses, water, and recycling.

On the 27th of June until the 1st of July 2022 ‘Visiting the Water House’ takes place where participants can visit the so-called ‘Water House’ from our partner institute Nolde & Partner.

On the 2nd of July 2022 the 'Long Night of Science' will take place in Berlin and Potsdam. From 5PM to midnight, scientific and science-related institutions invite visitors to more than 2.000 events, readings, lectures, and performances. The ILS team will be present with exhibitions and lectures at the Museum für Naturkunde Berlin.

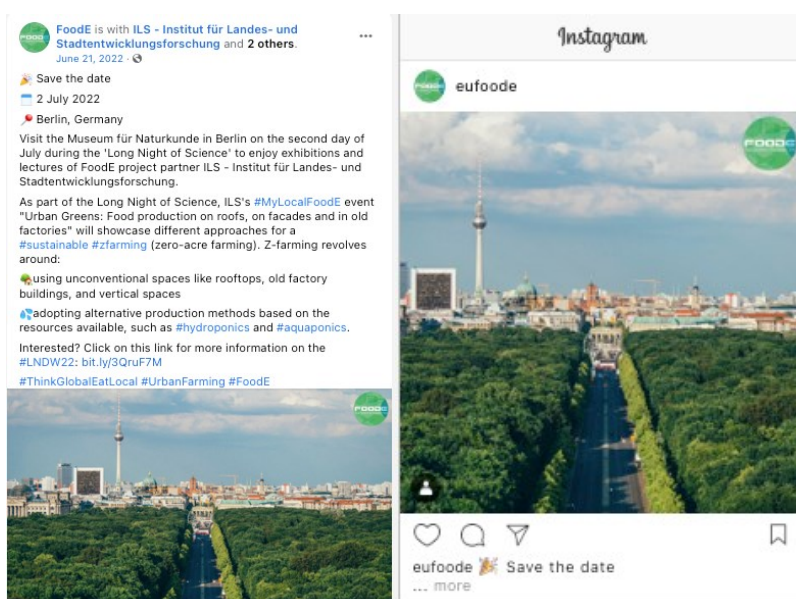
Soest

An informative online workshop is organised in Soest, dealing with city adjustment strategies for farmers in the fringe of the cities. The workshop will convey the theoretic/ scientific explanations of business models and success factors for farms in city regions. Moreover well established farmers will present their business model and adjustment strategies as practical example.

Dortmund

The event in Dortmund will be about renaturation of cities in the region of Ruhr metropolitan area. The region is characterised by its densely populated city and former coal industry. With support of the EU-Horizon proGrieg project, a project aiming to improve the life quality of the people and strengthening green infrastructure, an urban farm is under construction at the Hansa coking plant industrial monument. The opening event will take place here with a guided tour for children. Interested citizens will be presented an innovative way of growing plants. The farm at Hansa will combine fish and plant cultivation in the form of an aquaponic.

- Social media activities: MyLocalFoodE event in Germany



- <https://business.facebook.com/EUFoodE/photos/a.110264393926663/549701739982924/?type=3>
- https://www.instagram.com/p/CfEm1uFseAf/?fbclid=IwAR3rxc7m7g6u_UD3Y020NxKL1QXFUYVK7KV_gt6hX4z_ptCPa1YdnZLWo0E

Visual materials

- Hague provided the organisation with roll-ups, posters and QR-codes in preparation of the event.

Storytelling document

- The ILS-organisation provided Hague with a translated version of the storytelling document. Hague has put the content into the right format, in order to be distributed during the event.

Tenerife, Spain May 2022



From 23 to 26 May 2022, a MyLocalFoodE festival took place in Tenerife organized by FoodE team at ISTUR, the Institute of Social Research and Tourism at Universidad de La Laguna (ULL), with the collaboration of Islatuna (ISL) and Cabildo de Tenerife (the Island Government).

Communication activities

- News Article: [MyLocalFoodE event in Tenerife – Sustainable tuna production and consumption](#)



MyLocalFoodE is the initiative of FoodE to promote the dissemination of sustainable urban agriculture practices across the European continent. In the context of MyLocalFoodE initiative, from 23 to 26 May 2022, the Institute of Social Research and Tourism (ISTUR) at the University of La Laguna (ULL) organises a series of events on the Spanish island of Tenerife to teach its students more about local fish production and consumption and to permanently introduce local tuna into the menu of the University canteens.

Every year the world harvests more than 7 million metric tons of tuna and tuna-like species, accounting for about 20 percent of the value of all marine captured fisheries. This is no surprise considering that tuna is rich in omega-3, minerals, protein, and vitamin B12, among other benefits.

MyLocalFoodE event in Tenerife will educate ULL students about the sustainability and health benefits of tuna and will introduce local fish in University canteens.

On May 17th, the event will be announced by Presidents of the Cabildo and ULL. Before the festival ISTUR will organize a training session with a renowned chef focused on the University canteens,

cooks and managers, involving also other local actors. Related to the festival, the ULL, together with partners, will organise a video competition on local fish recipes, that will end after summer. During the event, students and staff will be able to enjoy tasting menus at the university canteens.

The goal of the event is to educate young students about the local treasure – tuna and introduce local tuna to the menu of the University. Click [here](#) for more information and to visit the event page!

- MyLocalFoodE event in Tenerife – Roll ups



- Social media activities

FoodE
Published by Thomas Plomp · May 19, 2022 ·


Save the date!
23 – 26 May 2022
University of La Laguna, Spain

The upcoming #MyLocalFoodE events on the Spanish island Tenerife will educate young people on how to (tr)eat local tuna in a sustainable way.

The Institute of Social Research and Tourism (ISTUR) at the @universidaddelalaguna organises this event to teach its students more about local fish production & consumption and to permanently introduce #local tuna into the menu of University canteens.

Activities surrounding the event include:
 • A training session with a renowned chef
 • A video competition on local fish recipes
 • Enjoying tasting menus at the University canteens

Interested, inspired and looking for more information?
Check the article on FoodE website here: bit.ly/3MoBxQX
 #ThinkGlobalEatLocal #UrbanFarming #FoodE



FoodE
Published by Thomas Plomp · May 31, 2022 ·


Last week's #MyLocalFoodE event in Tenerife was a great success!

From 23 to 26 May, more than 500 students from the Universidad de La Laguna (ULL) enjoyed and learned more about how to (tr)eat their local treasure, the tuna, in a #sustainable way.


At this moment, fish consumption in the Canary Islands is relatively low while fish production and export are fairly high. And on top of that, most of the consumed fish in Tenerife is largely imported!

Therefore, the ULL promoted the consumption of #local tuna during the event among the students through:
 • A tasting menu of local tuna in the canteens
 • A video competition on tuna recipes
 • A training session by a renowned chef

Go for more information to: bit.ly/3IS5e1g
 #ThinkGlobalEatLocal #UrbanFarming #FoodE




Instagram



eufoode Last week's #MyLocalFoodE event in Tenerife was a great success! ... more

Instagram



eufoode Save the date! ... more

- <https://www.facebook.com/EUFoodE/posts/pfbid0XpNLDzB4xNUS5ZK2ppSeZehGt9Viz6rmBY8pydSrbYaXyHRmDubDASCVJYS3X4Aql>
- https://www.instagram.com/p/CdvS4M_KF6f/?fbclid=IwAR1xxGxIQC-Y-FqGXfqYXjIFfjI6xJMOgTxA_MGf15tUsPh9qJHNTMIy9WS0
- <https://business.facebook.com/EUFoodE/photos/a.110264393926663/536267057993059/?type=3>
- https://www.instagram.com/p/CeOKXyBsR_7/?fbclid=IwAR2RuAybcgWNBByVV-cqaiO_U3Kah7u3V-mgp6AT70Bdc4p6Sz2JgnUxlisU

Bologna, Italy January 2023



From 10 to 14 January 2023, University of Bologna organised MyLocalFoodE festival in Bologna, Italy. For several days, many scientific and cultural events focused on sustainable food production systems, greenery, and urban gardens were organised in Bologna's beautiful historical buildings and green urban areas. The festival offered visitors photo exhibitions, panel discussions, workshops and much more.

Communication activities

- Press Release - MyLocalFoodE in Bologna



MyLocalFoodE is the FoodE initiative promoting the dissemination of urban agriculture practices and sustainable food production linked to the local territory. In the context of the MyLocalFoodE initiative, from 10 until 14 January 2023, the University of Bologna organised a series of events in Bologna, Italy to promote "Think global, eat local" mindset - a claim that aims at increasing awareness of urban and local food consumption.

The event brought together the general public with experts, researchers, and practitioners from various backgrounds to discuss the latest developments and innovations in urban agriculture and to explore ways to promote sustainable and resilient food systems in urban areas.

FoodEinBO featured keynote speeches, workshops for kids and young adults, and farm visits on a range of topics, including the use of vertical and rooftop gardens, the integration of urban agriculture into urban planning, and the role of technology in urban agriculture. It also featured a photographic exhibition called "Proiezioni ORTOgonali - Visions and sounds of Bolognese urban gardens" on green areas and built-up spaces of the city of Bologna, bringing a historical reflection on the evolution of the city's urban area. Some events took place in local urban farms and community gardens, so that attendees were able to see urban agriculture in action. About 200 people in total attended the various events.

FoodEinBO was organised by the University of Bologna, in particular by the Department of Agricultural and Food Sciences, in collaboration with several other organisations, including the Municipality of Bologna and FoodE pilot project: ALMA VFarm, Aquaponic design, and Salus Space. The event was funded by the European Union, for the dissemination of the results of the FoodE project.

“We are thrilled to be hosting this event” said Francesco Orsini, the project coordinator. “Urban agriculture is becoming increasingly important as cities continue to grow and as the need for sustainable and resilient food systems becomes more pressing. We believe this event will be an important step towards promoting urban agriculture and creating a more sustainable and equitable food system”.

- **News article:** [The great beauty of Bologna’s urban gardens](#)



From 10 to 14 January 2023, another MyLocalFoodE festival took place in Bologna, Italy. For several days, many scientific and cultural events focused on sustainable food production systems, greenery, and urban gardens were organised in Bologna’s beautiful historical buildings and green urban areas. The festival offered visitors photo exhibitions, panel discussions, workshops and much more. The festival involved children, students, families, and the elderly in the various activities organised in different spots of Bologna, such as the Greenhouses of the Gardens of Margherita, Salus Space, a modern multifunctional space for collaborative living and social gardening, and the University of Bologna’s experimental Vertical Farm (AlmaVFarm).

During the MyLocalFoodE festival, the exhibition “Proiezioni ORTOgonali” [Orthogonal Projections] took place in the Sala della Manica Lunga of the historical Palazzo d’Accursio. As part of this multidisciplinary exhibition, video and photography shows, a selection of historical maps showing the location of Bologna’s urban gardens, an audio performance of natural sounds, and an exhibition of medicinal vegetable species were organised. The purpose of Proiezioni ORTOgonali was to help citizens reflect on the importance of urban gardens, bringing to light their key role in protecting urban ecosystems, and their social, educational, and therapeutic functions, without omitting their cultural and historical features.

The festival was a success in terms of participation and engagement, showing the interest of the citizens of Bologna in the great beauty of their urban gardens. As urban food systems will be increasingly important in the future of cities worldwide, FoodE and its partners will continue to organise events across Europe to spread the word about the environmental and social benefits which they can bring to our society.

Bleiswijk, the Netherlands; February 2023



The University of Wageningen (WR) and the Municipality of Lansingerland (LAN) organised their MyLocalFoodE festival on January 25 and February 1, 2023. The MyLocalFoodE “Waar komt ons voedsel vandaan?” (“Where does our food come from?”) event began with the Municipality and WR opening their doors to children and parents to explain and show them first-hand how fruit and vegetables are produced in controlled environments and what innovative and environmentally sustainable systems are like, in order to cope with current and future challenges.

Communication activities

- News article: [Where does our food come from](#)



On 25 January 2023, this question has been answered during a MyLocalFoodE event in Lansingerland. Hosted by Wageningen University & Research (WUR) and the municipality of Lansingerland (the Netherlands), participating children (aged 6 to 12) learned about greenhouse horticulture. The event “Where does our food come from” was aimed at children and their parents to inform them about fruit- and vegetable production in controlled environments.

Home of horti science

Lansingerland, located in the Province of South-Holland, is the second largest greenhouse horticulture municipality in the Netherlands (after Westland). The municipality accounts for about 64,000 inhabitants and hosts about 789 hectares of greenhouses, growing 54% of vegetables and 56% of ornamental plants. The clustering of innovative companies makes Lansingerland a strong knowledge network for the entire greenhouse horticulture sector. Within this so-called Horti Science Park, FoodE partner WUR is an active member and research organization.

MyLocal...Greenhouse

During the MyLocalFoodE event, participants learned first-hand how fruit and vegetables are produced in greenhouses. In addition, they were informed about innovative and environmentally sustainable systems and how these contribute to current and future challenges, such as climate change. The tour of the facility started in the winter-light greenhouse. During winter season, 10% more sunlight is led in, leading to a 10% increase of cucumber production. Afterwards, the group visited KAS2030, a greenhouse demonstrating the growth of gerbera's in a fossil-free and emission-free environment. Finally, in the EFTE greenhouse, children learned how strawberries grow under a durable plastic (EFTE) material, with has interesting properties compared to common glass.

And the winner is...

A total of 85 participants handed in their FoodE drawing. After a word from Eric Poot (WR) the winner of the coloring competition was announced. Although only one participant won an iPad, nobody left empty-handed. All participants received locally grown gerbera's and a box of fresh blackberries.

Due to its great success, the event will be held again. Let's spread interest and enthusiasm for greenhouse horticulture!

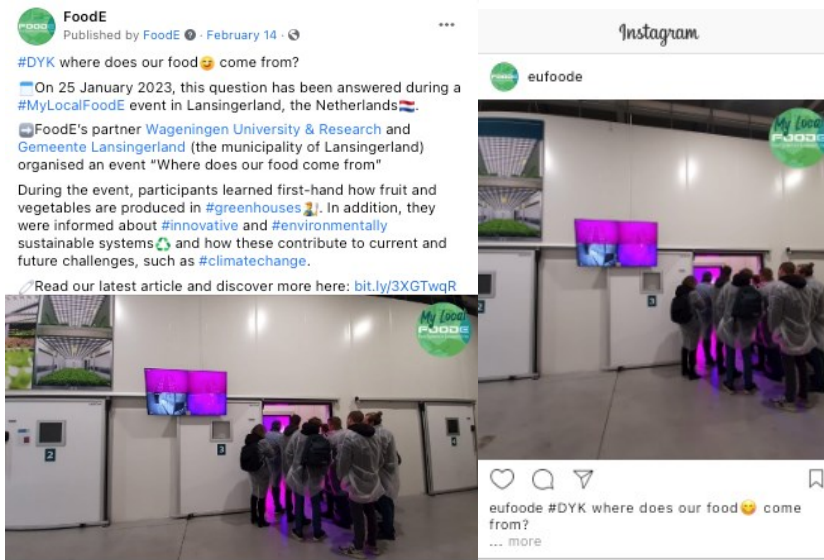
Get enLIGHTened

On 1 February 2023, Wageningen University & Research (WUR) and Delphy Improvement Centre organized a light event within the program "Kas als Energiebron". The "Kas als Energiebron" is a joint program of the Dutch Ministry of Agriculture, Nature and Food Quality and Greenhouse Horticulture Netherlands. The main purpose of the event was to promote the exchange and expertise between the research- and business sector and discuss the challenges of our time, and related developments and innovations to tackle these. During the event, a total of 200 participants were enlightened with the latest research and developments in (LED) lightning through workshops, discussions and guided tours through the facilities of Delphy and WUR.

Vertical Farm

At WUR Glasshouse horticulture, the participants were guided along different trials, including the Vertical Farm. The Vertical Farm was built in recent years and constitutes one of the pilot case studies within the FoodE project. It serves as research, educational and demonstrational centre. Thanks to the full climate control, the vertical farm is an optimal research tool and is used for the investigation of production recipes, light spectrum, new crops and many other topics. This research is (also) intended to unveil new insights for horticulture in greenhouses. During the tour, the facility, the equipment (and the current crops: hop and lettuce) were shown to the participants. An overview of the projects carried out so far as part of FoodE as well as other projects was given. Since 2020, many different crops have been grown in the high-wire and layered cells such as lettuce, basil, dwarf tomatoes, cucumbers, bell peppers, soybeans, strawberries.

- Social media activities



- <https://facebook.com/photo.php?fbid=724273966048421&set=a.587168799758939&type=3>
- https://www.instagram.com/p/CopMluDIEn3/?fbclid=IwAR26CoB6k4X8hGGD3twX_zci71QXoTOwN0u_L0rfSb8rqET3wsADnNHAZh0

3. Overview of other MyLocalFoodE events and activities

MyLocalFoodE Event	Organiser	Date	Communication activity
Fête de la Science – Science en direct / Science Fair	APT	7.10.2020	Social media: <ul style="list-style-type: none"> Done by FoodE (HCA) Video: <ul style="list-style-type: none"> Le métamorphose de la ville – Science en direct 2020 News article: <ul style="list-style-type: none"> FoodE at Science Week France (HCA)
Forest Honeydew and honeydew producers/manna agents – Workshop in the forest	BEE	28.05.2021	News article: <ul style="list-style-type: none"> Delavnica: Gozdne paše in povzročitelji medenja
Cité Maraîchère’s participatory worksites	Cité Maraîchère	04-07.2021	Social media: <ul style="list-style-type: none"> Done by FoodE (HCA) and Cité Maraîchère
Amsterdam delegation visits the Cité Maraîchère	City of Paris; RMN	24.09.2021	News article: <ul style="list-style-type: none"> Une délégation néerlandaise à la Cité Maraîchère! (Cité Maraîchère)
Welterbe und seltenes Essbares (Edible city as cultural heritage) – city tour	ILS	30.10.2021	
GRÜN bewegt: Ernährungsdemokratie (Green moves: Food Democracy) - Discussion	ILS	27.04.2022	
MyLocalFoodE festival Germany - Sparkassen-Agrarforum 2022, Presentation on “Agriculture and food systems in metropolitan areas”	ILS	1.06.2022	
MyLocalFoodE festival - Long Night of Science 2022 – exhibition MyLocalFoodE festival - Long Night of Science 2022 – public lecture Langer Tag der Stadtnatur - Long Day of City Nature 2022 – Guided tours through the “Waterhouse” + greenhouse	ILS	02.07.2022 11.06.2022	News article: <ul style="list-style-type: none"> Urban Greens: Lebensmittelproduktion auf Dächern, an Fassaden und in alten Fabriken (ILS) Initiating sustainable urban agriculture practices across Germany (HCA) Social Media: <ul style="list-style-type: none"> Social media communication on FoodE accounts.
Dialogue evening with Tuinbouw Jongeren Oostland	LAN , WUR, Delphy improvement centre	6.10.2021	
Local Convivial Lunch	MBI	2021 - 222	Social media:

			<ul style="list-style-type: none"> Done by CUIB
Urban Permaculture Workshop	MBI	16 – 17.04.2021	
Micul Prînz pentru Descreștere – a lunch from local and recovered ingredients cooked by a guest vegan chef at CUIB	MBI	5.06.2021	Social media: <ul style="list-style-type: none"> Done by CUIB and Mai bine
Urban Permaculture and Compost Workshop	MBI	5.06.2021	Social media: <ul style="list-style-type: none"> Done by CUIB and Mai bine
VEG FEST IASI	MBI	4-6.06.2021	
Food Waste Awareness DAY at CUIB	MBI	29.09.2021	
Zero Waste Dinner	MBI	16.10.2021	
Zero Waste Products for the Kitchen - workshop	MBI	8.11.2021	
Urban Gardens. How do we reap the harvest of the cities we live in?	MBI	19.11.2021	
Micul Prînz #mylocalfoode3 Din hamei se coc idei– local beer as main ingredient lunch, cooked by a local chef known for home-made biscuits, at CUIB	MBI	16.04.2022	Social media: <ul style="list-style-type: none"> Done by CUIB and FoodE (HCA)
FoodE Hackathon #1 - Closing the Nutrient Loop & FoodE Hackathon #2 - UX/UI for Metabolic aquaponics management software	METAINST	28.10-11.11.2021	News article: <ul style="list-style-type: none"> Save the date: Two urban farming hackathons with FoodE (Metabolic Institute) Metabolic Institute organises FoodE's first hackathons (HCA) Social Media: <ul style="list-style-type: none"> Social media communication on FoodE accounts.
MyLocalFoodE festival : Edible City – Communal Berry Bush Planting and Food Awareness Event	NBL AS	22.06.2021	News article: <ul style="list-style-type: none"> Små og store naboer plantet solbærbusker i skolegården på Hersleb: - Her skal nærmiljøet få høste, lover rektor (Nabolagshager)
MyLocalFoode festival: Takeaway Plants	NBL AS	11.05.2022 15.06.2022	Social media: <ul style="list-style-type: none"> Done by FoodE (HCA) and Nabolagshager
Bojos por la ciencia (Mad about science)	UAB	08.05.2020 05.06.2020	Video: <ul style="list-style-type: none"> El programa europeo FoodE arrenca a Sabadell
Urban Horticulture "Rooftop Greenhouse production"	UAB	15.06.2021	Social media: <ul style="list-style-type: none"> Done by ICTA-UAB (UAB)
Open Days "Can Gambús" Pilot	UAB, SBD	30.11.2020 02.03.2021	

		24.03.2021	
Open Days "Can Gambús" Pilot	UAB, SBD	11.03.2021 19.05.2021	News article: <ul style="list-style-type: none"> • Arrenquen els tres projectes pilot del programa europeu FoodE a Sabadell
Open Days "Carrer Borrell" pilot	UAB, SBD	24.03.2021	
Open Days "Carrer Borrell" pilot	UAB, SBD	24.03.2021	
Open Days "Carrer Borrell" pilot	UAB, SBD	31.03.2021	
Collabaton "Pilots design of FoodE in Sabadell"	UAB, SBD	22.06.2021	
My Local FoodE Festival	UAB, SBD	14.07.2021	Social media: <ul style="list-style-type: none"> • Done by ICTA-UAB (UAB)
Local seafood for healthy diets at University (name to be polished with marketing assessment)	ULL	05.2022	
URBAN FARMING – The adventures of Mr.Aquaponic	UNIBO	9-12-09.2021	Social media: <ul style="list-style-type: none"> • Done by FoodE (HCA) and Aquaponic Design (Unibo)
Resilienza Alimentare Emergenza Covid	UNIBO	2.04.2020	
Urban Agriculture seminar	UNIBO	23.07.2020	
Workshop on How to bring innovation in City-Region Food Systems	UNIBO	2.09.2020	
UrbanFarm 2021 – 1° rendez-vous	UNIBO	6.10.2020	Social media: <ul style="list-style-type: none"> • Done by FoodE (HCA) and UrbanFarm International Student Challenge (Unibo)
UrbanFarm2021 – 2° rendez-vous	UNIBO	15.10.2020	Social media: <ul style="list-style-type: none"> • Done by FoodE (HCA) and Urban Farm International Student Challenge (Unibo)
UrbanFarm2021 – 3° rendez-vous	UNIBO	22.10.2020	Social media: <ul style="list-style-type: none"> • Done by FoodE (HCA) and UrbanFarm International Student Challenge (Unibo)
Winners of the Urban Greenhouse Challenge'2	UNIBO	27.10.2020	
UrbanFarm2021 – 4° rendez-vous	UNIBO	29.10.2020	Social media: <ul style="list-style-type: none"> • Done by FoodE (HCA) and UrbanFarm International Student Challenge (Unibo)
UrbanFarm2021 – 6° students rendez-vous	UNIBO	19.11.2020	Social media: <ul style="list-style-type: none"> • Done by FoodE (HCA) and UrbanFarm International Student Challenge (Unibo)
7 th students rendezvous – UrbanFarm 2021	UNIBO	27.11.2020	Social media: <ul style="list-style-type: none"> • Done by FoodE (HCA) and UrbanFarm International Student Challenge (Unibo)

Students co-design of ALMA VFarm – Pilot Bologna	UNIBO	1.12.2020	
Agricola Moderna, indoor vertical farming for fresh-cut leafy vegetable production in Milan, Italy	UNIBO	30.04.2021	Social media: <ul style="list-style-type: none"> Done by Rescue AB (Unibo)
Green city, corridoi ciclo-eco-ortivi e sistemi di coltivazione integrate al costruito.	UNIBO	4.05.2021	Social media: <ul style="list-style-type: none"> Done by FoodE (HCA)
Laboratorio di costruzione di un impianto acquaponico per famiglie / Workshop for the construction of an aquaponic system for families	UNIBO	22.05.2021	Social media: <ul style="list-style-type: none"> Done by Aquaponic Design (Salus Space – Unibo)
Le città del futuro - La sostenibilità in agricoltura urbana.	UNIBO	29.06.2021	Social media: <ul style="list-style-type: none"> Done by FoodE (HCA) and Salus Space (Unibo)
UrbanFarm2021 – 1° students rendez-vous	UNIBO	11.10.2021	Social media: <ul style="list-style-type: none"> Done by FoodE (HCA) and Urban Farm International Student Challenge (Unibo)
Le sfide dell'accesso all'acqua, al cibo e alla terra (The challenges of access to water, food and land)	UNIBO	16.10.2021	Social media: <ul style="list-style-type: none"> Done by FoodE (HCA) and Salus Space (Unibo)
UrbanFarm2021 – 2° students rendez-vous	UNIBO	18.10.2021	Social media: <ul style="list-style-type: none"> Done by FoodE (HCA) and UrbanFarm International Student Challenge (Unibo)
UrbanFarm2021 – 3° students rendez-vous	UNIBO	27.10.2021	Social media: <ul style="list-style-type: none"> Done by FoodE (HCA) and UrbanFarm International Student Challenge (Unibo)
UrbanFarm2021 – 4° students rendez-vous	UNIBO	3.11.2021	Social media: <ul style="list-style-type: none"> Done by FoodE (HCA) and Urban Farm International Student Challenge (Unibo)
UrbanFarm2021 – 5° students rendez-vous	UNIBO	8.11.2021	Social media: <ul style="list-style-type: none"> Done by FoodE (HCA) and Urban Farm International Student Challenge (Unibo)
UrbanFarm2021 – 6° students rendez-vous	UNIBO	15.11.2021	Social media: <ul style="list-style-type: none"> Done by FoodE (HCA) and Urban Farm International Student Challenge (Unibo)
Biolaghi e biopiscine: corso di formazione (Bio-lakes and bio-pools: training course)	UNIBO	20.11.2021	Social media: <ul style="list-style-type: none"> Done by Aquaponic Design (Salus Space – Unibo)
UrbanFarm2021 – 8° students rendez-vous	UNIBO	29.11.2021	Social media: <ul style="list-style-type: none"> Done by FoodE (HCA) and UrbanFarm International Student Challenge (Unibo)
UrbanFarm2021 – 9° students rendez-vous	UNIBO	10.12.2021	Social media: <ul style="list-style-type: none"> Done by FoodE (HCA) and Urban Farm International Student Challenge (Unibo)
UrbanFarm2021 – 10° students rendez-vous	UNIBO	13.12.2021	Social media:

			<ul style="list-style-type: none"> Done by FoodE (HCA) and Urban Farm International Student Challenge (Unibo)
The bright side of vertical farming – 1 st research experience at AlmaVFarm	UNIBO	17.12.2021	Social media: <ul style="list-style-type: none"> Done by FoodE (HCA)
Transforming urban vacant spaces into food producing hubs: examples from the International Student Challenge UrbanFarm	UNIBO	17.12.2021	Social media: <ul style="list-style-type: none"> Done by FoodE (HCA)
Workshop on microgreens cultivation	UNIBO	5.02.2022	
Laboratorio Gratuito	UNIBO	11.02.2022	
UrbanFarm 2022 international student challenge Grand Finale	UNIBO	17.02.2022	Social media: <ul style="list-style-type: none"> Done by FoodE (HCA) and UrbanFarm International Student Challenge (Unibo) News article: <ul style="list-style-type: none"> The international student challenge: Urban Farm 2022 (HCA)
Laboratorio di costruzione di un impianto acquaponico per famiglie / Workshop for the construction of an aquaponic system for families	UNIBO	19.02.2022	
Opportunities and constraints of hemp cultivation	UNIBO	26.02.2022	Social media: <ul style="list-style-type: none"> Done by Aquaponic Design (Salus Space – Unibo)
Didactical workshops	UNIBO	1-2.03.2022	
FoodE incontra le famiglie	UNIBO	02-04-2022	Social media: <ul style="list-style-type: none"> Done by Unibo News article: <ul style="list-style-type: none"> Food-E (Unibo)
Assessing and improving the environmental performance of urban/vertical farms	UNIBO	3.05.2022	Social media: <ul style="list-style-type: none"> Done by FoodE (HCA)
Alla scoperta del progetto Vertical Farming Sostenibile (VFarm) - Ricerche e risultati del progetto PRIN dalle Università di Bologna, Padova, Napoli e Torino	UNIBO	8.05.2022	Social media: <ul style="list-style-type: none"> Done by UNIBO Visual material: <ul style="list-style-type: none"> Flyer
Educational visit of vertical farms in Stockholm	UNIBO	17-20.05.2022	Social media: <ul style="list-style-type: none"> Done by FoodE (HCA)
Workshop Aquaponic Design, ALMAVFarm, Spazio Battirame	UNIBO	3.06.2022	
FAO e-dialogue: rethinking energy (in)efficiency in commercial urban farming	UNIBO	28.10.2022	Video: <ul style="list-style-type: none"> Rethinking energy (in)efficiency in commercial urban farming

From technological hype to a sustainable investment prospect: Investors' perspective of modern commercial urban farming	UNIBO	30.11.2022	Social media: <ul style="list-style-type: none"> Done by FoodE (HCA)
Seminar on innovative systems for Urban Agriculture	UNIBO	6.12.2022	Social media: <ul style="list-style-type: none"> Done by FoodE (HCA)
"FROM CLAIMS TO EVIDENCE: how to approach and assess environmental sustainability of commercial urban farming activities"	UNIBO	16.12.2022	Social media: <ul style="list-style-type: none"> Done by FoodE (HCA)
NovelFarm 2023, International conference & trade show on new cultivation techniques, soilless and vertical farming	UNIBO	15.02.2023 16.02.2023	<p>Social media:</p> <ul style="list-style-type: none"> Done by UNIBO Done by FoodE (HCA) (post 1, post 2, post 3) <p>New article:</p> <ul style="list-style-type: none"> The University of Bologna and Flytech at the NovelFarm2023 <p>Visual material:</p> <ul style="list-style-type: none"> Flyer
SmartTalks, Green City. Agricoltura Urbana e sistemi di coltivazione integrati al costruito	UNIBO	28.03.2023	Social media: <ul style="list-style-type: none"> Done by UNIBO Done by FoodE (HCA)
Conoscere per conservare: l'importanza della biodiversità	UNIBO	16.05.2023	
Orto più	UNINA	2020-2022	
MEETme TONIGHT- "Faccia a Faccia con la Ricerca"	UNINA	27.11.2020	
We Got This Friday	UNINA	26.02.2021	
We Got This Friday	UNINA	26.03.2021	
Progetto FoodE: un modello di agricoltura urbana come strumento di sviluppo sociale, ambientale ed economico di un territorio	UNINA	29.03.2021	
UCSA Innovation lab village 2021	UNINA	1.06.2021	
UCSA Innovation lab village 2021	UNINA	03.06.2021	
UCSA Innovation lab village 2021	UNINA	04.06.2021	
Progetto FoodE: un modello di agricoltura urbana come	UNINA, NAP	29.03.2021	

strumento di sviluppo sociale, ambientale ed economico di un territorio			
Progetto FoodE: percorsi educativi e formativi attraverso l'agricoltura urbana	UNINA, NAP	30.03.2021	Social media: <ul style="list-style-type: none"> Done by Dipartimento di Agraria (UNINA)
Progetto FoodE: sviluppo di una rete territoriale per l'agricoltura urbana e periurbana	UNINA, NAP	31.03.2021	Social media: <ul style="list-style-type: none"> Done by Dipartimento di Agraria (UNINA)
Opening of the Vertical Farm in Bleiswijk + Vertical farming conference: Beyond the hype	WR, Delphy Improvement Centre, LAN	01.10.2021	Video: <ul style="list-style-type: none"> 15 Years Horti Science Park News article: <ul style="list-style-type: none"> 15 jaar tuinbouwontwikkeling in het Horti Science Park (Delphy)
The International horticulture exhibition - Floriade Expo 2022	WR, LAN	12.05.2022	
Serra 4.0 - Clima ed input tecnici per una serra innovativa e sostenibile (EN: Greenhouse 4.0 - Climate and technical input for an innovative and sustainable greenhouse) + field visits	WR, UNINA, UNIBO	3-5.03.2022	News article: <ul style="list-style-type: none"> Convegno su: Serra 4.0 - Clima ed input tecnici per una serra innovativa e sostenibile
Opening of the Vertical Farm in Bleiswijk + Vertical farming conference: Beyond the hype	WUR; LAN	1.10.2021	
Opening of the Vertical Farm in Bleiswijk + Vertical farming conference: Beyond the hype	WUR; LAN	1.10.2021	Social media <ul style="list-style-type: none"> Done by WUR Video: <ul style="list-style-type: none"> 15 years horti science park News article <ul style="list-style-type: none"> 15 jaar tuinbouwontwikkeling in het Horti Science Park (20 september 2021 t/m 8 oktober 2021)
Dialogue evening with young entrepreneurs from Tuinbouw Jongeren Oostland	WUR; LAN	6.10.2021	News article: <ul style="list-style-type: none"> 15 jaar tuinbouwontwikkeling in het Horti Science Park (20 september 2021 t/m 8 oktober 2021)
Conference Greenhouse 4.0 - Climate and technical input for an innovative and sustainable greenhouse + field visits	WUR; LAN	3.05.2022 5.05.2022	Social media: <ul style="list-style-type: none"> Done by WUR; LAN
Floriade Expo 2022	WUR; LAN	12.05.2022	

IHC2022	WUR; LAN	17.08.2022	
WUR biosystem engineering student visit	WUR; LAN	15.09.2022	
Ridder R&D visit	WUR; LAN	6.10.2022	
HPP work discussion	WUR; LAN	19.10.2022 3.05.2021 25.10.2021 9.05.2022 28.11.2022	
Vertical Farming conference	WUR; LAN	24.11.2022	
Finnish Delegation	WUR; LAN	25.11.2022	
Light Event	WUR; LAN	1.02.2023	