



ALMA MATER STUDIORUM  
UNIVERSITÀ DI BOLOGNA

**Consumers & SMES**  
**in the Digital Single Market**  
**Jean Monnet Centre of Excellence**



**Digi-ConSME**  
Jean Monnet Centre of Excellence

## Short Course – Webinar

# Introduction to the General Data Protection Regulation

*Prof. Federico FERRETTI*

18 February, 11 a.m. – 17 p.m. CET

The event is free of charge

In person: Aula Seminari Torretta SDE, Strada Maggiore 45  
or  
via Microsoft Teams at <https://bit.ly/3iyKmdl>

## ABSTRACT

The data economy; data as commodity and right; the GDPR and its architecture; legal responsibilities of data controllers; legal bases for data processing and principles; profiling and automated decision-making; international data transfers; supervision, enforcement and penalties.

## SPEAKER'S BIOGRAPHY

Prof. Ferretti Federico, Associate Professor in Economic and Financial Markets Law, Department of Sociology and Economic Law, University of Bologna (Italy). Jean Monnet Chair of Digital Market Law (2022 - ). Director of the Jean Monnet Centre of Excellence "Consumers and SMEs in the Digital Single Market" ('Digi-ConSME') funded by the European Union (2019-2023). Qualified Lawyer of the High Courts of Italy. Formerly, Senior Lecturer in Law at Brunel University London (UK). Member of the Consumer Advisory Group (CPAG) of the European Commission. Member of the Financial Services User Group (FSUG) of the European Commission. He advises in the preparation of

legislation or policy initiatives which affect consumers and the users of financial services, providing insight, opinion and advice concerning the practical implementation of consumer policies. As a practitioner, he served as the lawyer of a multinational company providing credit data and scoring services internationally. He also advised regularly national and European consumer interest groups.

## ABOUT Digi-ConSME

“Consumers and SMEs in the Digital Single Market (**Digi-ConSME**)” is the name of the newly established Jean Monnet Centre of Excellence that has been awarded by the European Commission to the Department of Sociology and Economic Law of the University of Bologna.

A Jean Monnet Centre of Excellence is a focal point of competence and knowledge on European Union studies. It is awarded to outstanding research groups that have a visible societal impact and do pioneering research at international level.

Visit our website:

<https://site.unibo.it/digi-consme/en>

Yours sincerely,  
Prof. Federico FERRETTI  
Director

If you have any question regarding the Webinar, please feel free to contact us at:  
[f.ferretti@unibo.it](mailto:f.ferretti@unibo.it)



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