



From Data to Decision

A Non-technical Course on
Data-driven Decision Making

23 - 26 January 2023
Bologna and online

Morning sessions: Complesso Belmeloro, via Andreatta 8, Bologna

Monday
23 January

10 AM - 1 PM
Aula F (Belmeloro)

- **Welcome and opening speech**
Silvia Bianconcini, Rector's Delegate for Una Europa
- **Interaction with data scientists in action:** Coesia Group (Violetta Zoffoli), BitBang (Andrea De Marco), Applied (Alessandro Ruberti)
Chair Prof. Gianluca Marzocchi

Tuesday
24 January

9:30 AM - 1 PM
Aula G (Belmeloro)

- **Data law seminar**
Professors Jan De Bruyne and Thomas Gils (KU Leuven)

Wednesday
25 January

9:30 AM - 1 PM
Aula D (Belmeloro)

- **Welcome and opening speech**
Raffaella Campaner, Vice Rector for International Relations
- **From Data to Decisions: Chemical Risk Assessment at the European Food Safety Authority (EFSA)**
Sofia Ioannidou, Edoardo Carnesecchi, Jean Lou Dorne, Bruno Dujardin
- **Closing remarks**
Prof. Maria Letizia Guerra, Rector's delegate for Public Engagement

Thursday
26 January

9:30 AM - 1 PM
Aula D (Belmeloro)

- **Data science for the evaluation of advertising effectiveness**
Dr. Daniele Paladini