



# C&C Eco System Preliminary Mapping 2<sup>nd</sup> CO-CREATION WORKSHOP: Universities as Breakthrough Labs

15 & 16 June 2023, Bologna (Italy)

The Workshop is organised by Una Europa (leading partner in EIT KIC C&C), University of Bologna, KU Leuven with the support of ART-ER and the EIT C&C Co-Location Center South in Bologna.

The workshop is the second of two workshops organized to support the Action Program 3 of the European Institute of Technology (EIT) Knowledge and Innovation community (KIC) Culture and Creativity (C&C).

Action Program (AP)3. (Cross-)innovation and CCSI: Mapping, structuring, systematization and evaluation of existing lab-to-market approaches, experiences, methods and success factors with special focus on audio-visual/media, gaming, textile/fashion, architecture and design/ Identifying gaps and deficiencies / Mapping of sandboxing infrastructures of partners and beyond

Representatives of two other action programs aiming at similar mapping exercises will be present and involved:

AP4. Mapping of successful experiences and best practices from Partners and beyond of digital, green and/or social transformation schemes/roadmaps as the basis for principles for the green, digital and social transition of CCSIs

AP5. Mapping key start-up incubation dynamics of the Partners innovation ecosystems and also include the most relevant ones in European CCSI and provide a contrast analysis of the methodologies they use as cornerstones for the setup of first incubators

The series of two workshops **aims at creating a dynamic accessible on-line mapping of the Culture and creative Sector and Industry (CCSI) actors in the different eco-systems, starting from the ones that involve the Una Europa Universities, including case histories activated from Academic actors.** The activities are articulated into two co-creation workshops in Leuven and in Bologna, with an in between period of data collection, through a dedicated template, to create an initial picture of the different activated by the involved universities together with CCSI actors in their territories. It will result in an on-line repository of data that can be consulted, used and improved in consequential activities within EIT C&C.

The workshop also **aims at strengthening the network of relevant C&C actors in the various regions involved, considering also the RIS regions**, while extending it to the area covered by the EIT KIC C&C;



to facilitate collection of data as well as to facilitate direct exchanges between actors to help resolving the various challenges faced.

# AGENDA

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<b>15<sup>th</sup> of June 2023</b>	
<b>Media Library Giuseppe Guglielmi, via Marsala 31, Bologna</b>	
<b>13:30</b>	<b>Arrival &amp; Registration</b>
<b>14:00-14:30</b>	<b>Institutional Welcome</b> Giuliana Benvenuti, University of Bologna Marina Silverii, ART-ER Giorgia Boldrini, Municipality of Bologna
<b>14:30-15:00</b>	<b>Presentation of the “in-between” results</b> Comments by Interim Action Program Directors Jenny Kornmacher Ambra Trotto
<b>15:00- 16:45</b>	<b>World Café: “What’s Missing?” (according to participants’ preliminary selection)</b>
<b>Free Coffee station</b>	<b>World Café 1 Useful for Policy and decision makers?</b> Agent provocateur: Ambra Trotto Facilitator: Lorela Mehmeti
	<b>World Café 2 Useful for citizens and communities?</b> Agent provocateur: Dubravka Jurisic Facilitators: Margherita Ascari and Simona Colitti
	<b>World Café 3 Useful for education sectors?</b> Agent provocateur: Caroline Parkinson Facilitator: Valentina Gianfrate
	<b>World Café 4 Useful for CCSI and their market?</b> Agent provocateur: Jenny Kornmacher Facilitator: Elena Vai
<b>16:45-17:15</b>	<b>Games of Thrones: The roleplaying game for the C&amp;C challenges</b>
<b>17:15- 17:45</b>	<b>The Day After: Data Viz Workshop presentation: insights</b> Margherita Ascari and Simona Colitti
<b>18:00- 18:30</b>	<b>Moving to Serre for Networking Aperitif</b>
<b>18:45</b>	<b>Networking Aperitif and presentation Resilienze Festival by Kilowatt</b> Nicoletta Tranquillo
<b>20:00</b>	<b>Bologna Night Agenda (free exploring the city’s events)</b> <a href="https://www.bolognaestate.it/calendario">https://www.bolognaestate.it/calendario</a>



<b>16<sup>th</sup> of June</b>	
<b>Media Library Giuseppe Guglielmi, via Marsala 31, Bologna</b>	
<b>9:00</b>	<b>Arrival &amp; Coffee</b>
<b>9:30-11:00</b>	<b>Tables' work Data Viz for Target Groups</b>
<b>Coffee Station</b>	<b>Table 1: How to transfer the mapping results to policy makers?</b> Facilitators: Sveva Ruggiero and Monica Sassatelli
	<b>Table 2: How to transfer the mapping results to citizens and society?</b> Facilitators: Valentina Gianfrate and Koen Van Balen/Jermina Stanojev
	<b>Table 3: How to transfer the mapping results to educators?</b> Facilitators: Elena Formia and Marta Marteska
	<b>Table 4: How to transfer the mapping results to CCSI?</b> Facilitators: Caroline Parkinson and Elena Vai
<b>11:00-12:00</b>	<b>Presentation of the results</b>
<b>12:00-12:30</b>	<b>Next steps: enlarging the mapping and sharing of results</b>
<b>12:30</b>	<b>Departures of participants</b>
<b>13:30</b>	<b>Self-financed lunch</b>