

Qishla Building in Baghdad

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TOPIC OF THE PROJECT:

Rehabilitation of the Qishla site in Baghdad (seat of the military government during the Ottoman reign) and its enhancement as touristic place of interest.

SELECTION CRITERIA OF THE TOPIC

The Qishla Building is located in the center of Baghdad, on the Rusafa side on banks of the Tigris River. This historical site is easily accessible for visitors: it is located near to one of the oldest traditional market (Souq Al-Sarai), and one of the most famous street in Baghdad (Al-Mutanabi Street).

A entrepreneurial and cultural enhancement of this monument, representing an important phase in the history of Iraq, can introduce citizens and tourists to its historical and heritage value.



DESCRIPTION OF THE PROJECT:

The project aims at the increase of the historical and cultural value of the site by the arrangement of new cultural and touristic activities:

- the organization of tourist services (for example reception services);
- the creation of touristic paths for self-guided tours, the realization of didactic panels and the arrangement of an exhibition area;
- the set-up of a shopping center for souvenirs and books about the monument's and Ottoman history

GOALS OF THE PROJECT:

The main goal of our Project is the improvement in the protection and maintenance activities in this building, which is one of the most valuable historical monuments on the banks of the Tigris River.

The organization of reception and tourism activities can attract international and local visitors and provide job opportunities for graduate students and local residents, contributing to the national income (economic factor) through tourism.