



BANUU – WP2 Trainings Report **February-March 2021**

RATIONALE OF THE TRAINING

General objectives:

The WP2 Internship framing aims to identify workplaces for developing internship programs as well as to identify private stakeholders and activate internship programs. In line with this objectives Koç University (henceforth KU) prepared a two day training program with prominent speakers for the administrative staff of 4 Iraqi partner universities: University of Mosul, .University of Baghdad, University of Kufa, University of Qadisiyeh. The aim of this training program was to equip the staff members with the necessary tools to form and effectively manage the internship offices in their respective universities.

Structure and methodology:

After the selection of the 26 staff members who will take part to the online trainings by the four group leaders (University of Baghdad, University of Kufa, University of Al-Qadisiyah, University of Mosul), KU and University of Bologna (henceforth UNIBO) sent their feedback and asked them to change some of the staff members who did not seem very related to the subject matter. After the revisions the final list was ready.

Prof. Çiğdem Maner of KU and Ms. Oya Özer put together the training program by contacting several parties and explaining the objectives of the training program via Zoom calls. They paid attention to involve presenters from academia, private and public sectors who could inspire the Iraqi partners. After the Doodle polls the most suitable days were selected and the Zoom information was sent to all parties. Meanwhile the presentations were collected and shared in a Drive folder with the staff members to check before the actual training. During the two days all the sessions were recorded and the recordings were shared in the same Drive folder with the attendees.

Organizing and Trainers teams:

Organizing team:

Assist. Prof. Çiğdem Maner, Archaeology and History of Art Department, Faculty Member and Oya Özer Kurt, Office of International Programs, Project Specialist

Trainer 1: Assist. Prof. Çiğdem Maner, Archaeology and History of Art Department, Faculty Member, the title of her presentation was: “Internship: Definitions, Strategies and Opportunities”

Trainer 2 Mrs. Tuna Dağlı, Director of Career Development Center Koç University, the title of her presentation was: “Career services in Higher Education”

Trainer 3: Mr. Ömer Eskici, Assistant Specialist at Office of International Programs, the title of his presentation was: “Erasmus + International Credit Mobility (ICM) & Traineeships”





Trainer 4: Mrs. Didem Kaplan, Alumni Relations Assistant Specialist at KU Alumni Relations, presented “How to built up alumni relations”

Trainer 5: Prof. Oğuz Tekin, Director of Research Center for Mediterranean Civilizations presented the “Internship opportunities at Koç University AKMED”

Trainer 6: Mr. Orhan Gorbon, Manager of GORBON Tiles, talked about the “Hand Crafting Traditional Tiles with Young Talent”

Trainer 7: Prof. Filiz Yenişehirlioğlu, Director of Vehbi Koc Ankara Research Center, did a presentation titled: “Creating Possibilities of Internship in Archeology and History of Art”

Trainer 8: Mrs. Ayşe Bağırıcıoğlu, Museum Educator presented the “Ankara Rahmi Koç Museum Internship Programs”

Trainer 9: Mrs. Kerime Şenyücel, TV Documentary Maker Turkish Radio Television, the title of her presentation was: “Being an Art Historian in Media World”

Trainer 10: Mrs. Betül Başak, Professional Tour Guide, talked about “Tourism, Tour Guides & Internship”

Training schedule:

DATE: 23 – 24 February 2021

23 February, Tuesday

10:00 – 11:00 Assist. Prof. Çiğdem Maner, Archaeology and History of Art Department, Faculty Member
Internship: Definitions, Strategies and Opportunities

11:00 – 12:00 Tuna Dağlı, Director of Career Development Center Koç University
Career services in Higher Education

12:00 – 13:00 Ömer Eskici, Assistant Specialist at Office of International Programs
Erasmus + International Credit Mobility (ICM) & Traineeships

Break (15 min)

13:15 – 14:15 Didem Kaplan, Alumni Relations Assistant Specialist at KU Alumni Relations
How to built up alumni relations

14:20 – 15:20 Prof. Oğuz Tekin, Director of Research Center for Mediterranean Civilizations
Internship opportunities at Koç University AKMED

15:25 – 16:25 Orhan Gorbon, Manager of GORBON Tiles
Hand Crafting Traditional Tiles with Young Talent





24 February, Wednesday

13:00 – 14:00 Prof. Filiz Yenişehirlioğlu, Director of Vehbi Koc Ankara Research Center VEKAM
Creating Possibilities of Internship in Archeology and History of Art

14:00 – 15:00 Ayşe Bağircioğlu, Museum Educator
Ankara Rahmi Koç Museum Internship Programs

Break (15 min)

15:15 - 16:15 Kerime Şenyücel, TV Documentary Maker Turkish Radio Television
Being an Art Historian in Media World

16:15 – 17:15 Betül Başak, Professional Tour Guide, **Tourism, Tour Guides & Internship**

TRAINING SESSIONS

Lesson 1

Title: Internship: Definitions, Strategies and Opportunities

Trainer/s: Assist. Prof. Çiğdem Maner, Archaeology and History of Art Department, Faculty Member

Aim of the lesson: the aim of this presentation is to share different definitions and views on what internships are, strategies to create internships and opportunities for the intern

Description: this section was dedicated to the various definitions a) what internships are, b) what they are for, c) what the benefits are – for interns and for industry/institute etc. d) how they can be structured and e) how a network for internship opportunities can be created. Strategies on establishing career offices/internship offices were discussed and various examples were presented. The pros of internships were discussed in the third part “opportunities”. Benefits, pros, cons and win-win situations for students were analyzed.

Participants: The excel file is attached. Participation was taken via Google Form during the training.

Participants feedbacks: The participants found the session very useful. One participant from UoB wrote: “ All presentations presented by your professors were so insightful, helpful and inspiring particularly those showing internships activities and information. You showed a good model in such a field. We wish you success and prosperity.”

Lesson 2

Title: Career services in Higher Education

Trainer/s: Ms. Tuna Dağlı, Director of Career Development Center Koç University





Aim of the lesson: Give information on the background, mission, progress & current activities, organizational structure, post-pandemic adjustments and future & beyond of the Koç University Career Development Center.

Description: Ms. Dağlı, summarized the steps taken to make the KU Career Development Center a success story to inspire the Iraqi partners. Several examples were given as to the daily activities and events of the center that may be made use of by the other future career offices in Iraqi universities.

Participants: The excel file is attached. Participation was taken via Google Form during the training.

Participants feedbacks: Ms. Dağlı's session was followed with great interest, a feedback we received from Mosul University was as follows: "I like all of them I also attended all sessions, because all of them were rich in values and submitted materials. Maybe, I prefer the training which is submitted by / Tuna Dağlı . It was under the title / Career Services in Higher Education, because it was closer to my work."

Lesson 3

Title: Erasmus + International Credit Mobility (ICM) & Traineeships

Trainer/s: Ömer Eskici, Assistant Specialist at Office of International Programs

Aim of the lesson: to give an insight into the Erasmus+ International Credit Mobility (ICM) Program and to give detailed information on how to use these opportunities for internship activities.

Description: The agenda items of Ms. Eskici's presentation were as follows: "What is Erasmus+ ICM?"; "How to build & strengthen partnerships and receive funding through Erasmus+ ICM?"; "Erasmus+ ICM Internship Process"; "Action Items and Q&A". Key notes for the proposal stage and key information for possible partners were also shared.

Participants: The excel file is attached. Participation was taken via Google Form during the training.

Participants feedbacks: Mr. Eskici's session gave a new perspective to the participants. All the representatives of the partner universities asked several technical questions and wanted to know more about the project application process.

Lesson 4

Title: How-to built-up alumni relations

Trainer/s: Ms. Didem Kaplan, Alumni Relations Assistant Specialist at KU Alumni Relations

Aim of the lesson: give insights of what the alumni office's main functions are and how these functions can lead to internship opportunities.





Description: Ms. Kaplan gave a detailed presentation of the Alumni Relation Office's events and how they motivate binding. Especially how the alumni panels and alumni mentor network can create internship and job opportunities for future graduates. Iraqi partners learnt valuable lessons and practical information.

Participants: The excel file is attached. Participation was taken via Google Form during the training.

Participants feedbacks: Our Iraqi partners benefited from this session greatly. A participant from Mosul University gave this following feedback: "I want to thank you and all BANUU staff who worked to deliver such amazing sessions. It was a really great opportunity to me, to attend this workshop and see other CDCs in different universities."

Lesson 5

Title: Internship opportunities at Koç University AKMED

Trainer/s: Prof. Oğuz Tekin, Director of Research Center for Mediterranean Civilizations AKMED

Aim of the lesson: get to know a research center of KU and the internship opportunities which can be applied to the Iraqi universities.

Description: Suna & İnan Kırış Research Center for Mediterranean Civilizations was introduced, the mission and vision were shared and the events that are organized were explained. In addition, scholarship opportunities and certificate programs were talked about. Lastly, the details of the internship opportunities (how to apply, duration, remuneration, duties and evaluation) were explained in detail.

Participants: The excel file is attached. Participation was taken via Google Form during the training.

Participants feedbacks: Prof. Tekin's presentation on AKMED and the internship opportunities inspired the participants. They asked questions about what the interns can do in a research center. Overall they said it was a very useful session.

Lesson 6

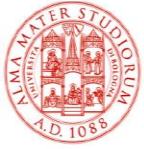
Title: Hand Crafting Traditional Tiles with Young Talent

Trainer/s: Orhan Gorbon, Manager of GORBON Tiles

Aim of the lesson: to explain the internship and career opportunities in the private sector.

Description: The agenda items of Mr. Gorbon's presentation were as follows: "Gorbon History"; "Orhan Gorbon"; "Workplace Structure"; "Gorbon Works from Past to Present"; "Gorbon Internship Programme: 1. Affirmed University Departments for Internship at Gorbon, 2. Working Period of Interns, 3 Evaluation Criterias, 4. The Possibility of Employment at Gorbon After an Internship, 5 Financial Support for Interns, 6. Advantages and Disadvantages of Hiring an Intern". Mr. Gorbon explained an intern will not experience





only the production of the work; but also the whole process of management, communications and hardwork. Hence the importance of doing an internship was emphasized.

Participants: The excel file is attached. Participation was taken via Google Form during the training.

Participants feedbacks: The Iraqi partners' representatives followed the story of Gorbun tiles with great interest. They asked many questions and invited Mr. Gorbun to Iraq for further discussions. Many participants stated that this sector can be a good opportunity for their students to do an internship. A participant from Kufa University wrote: "All of your lectures were good and interesting and the most I like is the one of Orhan Gorbun tiles because it inspired me to turn my talents into business and same for others."

Lesson 7

Title: Creating Possibilities of Internship in Archeology and History of Art

Trainer/s: Prof. Filiz Yenişehirlioğlu, Director of Vehbi Koc Ankara Research Center VEKAM

Aim of the lesson: to indicate the internship opportunities for archeology and history of art students.

Description: Prof. Yenişehirlioğlu gave a very detailed presentation on the several sectors to do an internship, namely: Excavations, museums & galleries, foundations, ministries, publication houses, periodicals, newspapers, films and auction houses. Another key subject that was talked about was "how to organise intership programs in a university" and the bureaucratic details (regulations and forms). Lastly the Vehbi Koç Ankara Studies Research Center (Vekam) was introduced and the possibilities of internship here were explained.

Participants: The excel file is attached. Participation was taken via Google Form during the training.

Participants feedbacks: The participants really enjoyed the session by Prof. Yenişehirlioğlu, stating: "Especially from presentations (Creating Possibilities of Internship in Archaeology and History of Art) by Prof. Dr. Filiz Yenişehirlioğlu, (Being an Art Historian in Media World) by Kerime Şenyucel and presentation (Rahmi M. Koç Museum) by Ayşe Bağırçioğlu gave us such brilliant ideas to preserve Iraqi Heritage while at the same time creating work and study opportunities for our students."

Lesson 8

Title: Ankara Rahmi Koç Museum Internship Programs

Trainer/s: Ms. Ayşe Bağırçioğlu, Museum Educator

Aim of the lesson: to give insights of what internship opportunities there are for students in a museum.

Description: Ms. Bağırçioğlu started by introducing the Ankara Rahmi M. Koç Museum in Ankara. After that she explained from which departments, they accept students and what kind of jobs do they do during the





internship period. For instance, the information management students can do the following tasks: Museum documentation system; object inventory record examples; object storage system; classification of records preparation of labels for objects. Ms. Bağırcıoğlu also included the student testimonials which gave the participants a new perspective.

Participants: The excel file is attached. Participation was taken via Google Form during the training.

Participants feedbacks: The participants really enjoyed the session by Prof. Yenişehirlioğlu, stating: “Especially from presentations (Creating Possibilities of Internship in Archaeology and History of Art) by Prof. Dr. Filiz Yenişehirlioğlu, (Being an Art Historian in Media World) by Kerime Şenyücel and presentation (Rahmi M. Koç Museum) by Ayse Bağırcıoğlu gave us such brilliant ideas to preserve Iraqi Heritage while at the same time creating work and study opportunities for our students.”

Lesson 9

Title: Being an Art Historian in Media World

Trainer/s: Mrs. Kerime Şenyücel, TV Documentary Maker Turkish Radio Television (TRT)

Aim of the lesson: to give the public sector and media perspective of the internship opportunities.

Description: Mrs. Şenyücel being a public broadcaster for 42 years as a producer and director gave a very professional perspective to the topic. She pointed out that media is a center of attraction for graduates of art history and archeology. Ms. Şenyücel gave several examples of students who were once doing an internship and than found jobs in the TRT. She mentioned that the “New Media” concept with art created in digital technology had a warm welcome from the social media and it opened up a new path for young graduates of art history and archeology. Examples of job opportunities in the digital world as an art historian were given.

Participants: The excel file is attached. Participation was taken via Google Form during the training.

Participants feedbacks: The participants really enjoyed the session by Prof. Yenişehirlioğlu, stating: “Especially from presentations (Creating Possibilities of Internship in Archaeology and History of Art) by Prof. Dr. Filiz Yenişehirlioğlu, (Being an Art Historian in Media World) by Kerime Şenyücel and presentation (Rahmi M. Koç Museum) by Ayse Bağırcıoğlu gave us such brilliant ideas to preserve Iraqi Heritage while at the same time creating work and study opportunities for our students.”

Lesson 10

Title: Tourism, Tour Guides & Internship

Trainer/s: Ms. Betül Başak, Professional Tour Guide

Aim of the lesson: to give the tourism perspective of the internship opportunities.





Description: Ms. Başak started with a brief introduction on what tourism is, its types and when it has started. She also mentioned the education and process of becoming a guide. The employment opportunities as a guide were stated as follows: Academician at the university; Having your own tour company; Travel consultant; Travel Writer; Documentary Production Company; Hotel manager; Cruise Ship / Company.

Participants: The excel file is attached. Participation was taken via Google Form during the training.

Participants feedbacks: Ms. Başak's session was the last session of the WP2 training program but the number of participants was still great. The Iraqi partners commented on how the tour guide profession is conducted differently compared to Turkey. The concerns about the bureaucratic obstacles were raised.

Place and date

Istanbul, 7.05.2021

Signature of the member of the organizing team

