

Designing the European Medium-sized City. Strategies and methods of analysis and design

ARCHEA E1 – Multiplier Event, Parma (IT)

6th December 2018

Centro Congressi – Plesso Aule delle Scienze (Pad. 25) – Campus Scienze e Tecnologie

- 9,30** **Registration**
- 10,00** **Opening Session**
Chairman, Carlo Gandolfi, University of Parma
- Roberto Fornari, University of Parma
Michele Alinovi, Municipality of Parma
Leonardo Spadi, EUnivercities Network
Daniele Pezzali, Order of the Architects of Parma
- 10,30** **Lamberto Amistadi, University of Bologna**
Introduction to ARCHEA
- Carlo Quintelli, University of Parma
In medio stat virtus. For a Theory of the Urban Design
- Enrico Prandi, University of Parma
Designing the built. A new integrated Quality Models for the Compact City
- Valentina Orioli, Municipality of Bologna
Bologna. Notes on the History of the City
- Tomasz Bradecki, Politechnika Slaska di Gliwice,
Mapping Urban Open Space. Contemporary methods
- Giovanni Marras, University luav of Venice
Venice as a Paradigm: The Value of the void on the Urban Design
- 12,50 – 13,15** **Guided tour of the exhibition**
Spinner 2013 research. Designing the built: new integrated quality models for the compact city. Regeneration and structure policies of urban centralities in the city context of the Emilia Romagna region by Paolo Strina
- 13,15** **Lunch Break**
- 14,30** **Uwe Schröder, RWTH Aachen**
The Spatiality of the Town. An approach to mapping the phenomenal Spaces
- Valter Balducci, ENSA Normandie, Rouen,
Natural Space and Urban Project in the French educational Context
- Lamberto Amistadi, University of Bologna
Re-drawing the City. Form and Meaning
- Gino Malacarne, University of Bologna
Urban Space and Theatrical Scene
- Marcello Capucci, Emilia Romagna Region
Supply and Demand for Urban Regeneration
- 16,30** **Coffee Break**
- 17,00** **Final Lecture**
Klaus Theo Brenner, *City, Life, Architecture*

The interventions will be in original language with simultaneous translation in English by Interconsul, Parma
Multiplier Event will be video recorded by SELMA and uploaded on the ARCHEA platform site.unibo.it/arche

