



**UNIVERSITÀ
DI PARMA**

DEPARTMENT OF ENGINEERING
AND ARCHITECTURE



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ARCHEA - ARCHitectural European medium-sized city Arrangement

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E1 - Multiplier Event, Parma (IT), Parma 6th December 2018 (Centro Congressi del Plesso Aule delle Scienze, Pad. 25, Campus Scienze e Tecnologie) Partners and Stakeholder involved

Progettare la città europea di medie dimensioni. Strategie e metodi di analisi e progetto / Designing the European medium-sized city. Strategies and methods of analysis and design

09:30 – 9:00	REGISTRATION
10:00 – 10:35	OPENING SESSION / Welcome speeches
	<i>Roberto Fornari</i> , University of Parma <i>Michele Alinovi</i> , Municipality of Parma <i>Leonardo Spadi</i> , EUnivercities Network, Parma <i>Daniele Pezzali</i> , Order of Architects of Parma
10:35 – 10:50	<i>Lamberto Amistadi</i> , University of Bologna, <i>Introduction to ARCHEA</i>
10:50 – 11:10	<i>Carlo Quintelli</i> , University of Parma, <i>In medio stat virtus. For a Theory of the Urban Design</i>
11:10 – 11:40	<i>Enrico Prandi</i> , University of Parma, <i>Designing the built. A New Integrated Quality Models for the Compact City</i>
11:40 – 12:00	<i>Valentina Orioli</i> , Municipality of Bologna, <i>Bologna. Notes on the History of the City</i>
12:00 – 12:30	<i>Tomasz Bradecki</i> , Politechnika Slaska di Gliwice, <i>Mapping Urban Open Space. Contemporary methods</i>
12:30 – 12:50	<i>Giovanni Marras</i> , University luav of Venice, <i>Venice as a Paradigm: The Value of the void on the urban design.</i>
12:50 – 13:05	guided tour of the exhibition “ <i>Spinner 2013 research. Designing the built: new integrated quality models for the compact city. Regeneration and structure policies of urban centralities in the city context of the Emilia Romagna region</i> ” edited by Paolo Strina
13:05 – 14:20	lunch break
14:20 – 14:50	<i>Uwe Schroeder</i> , RWTH Aachen, <i>The Spatiality of the Town. An Approach to Mapping the Phenomenal Spaces.</i>
14:50 – 15:20	<i>Valter Balducci</i> , ENSA Normandie, Rouen, <i>Natural space and urban project in the French educational context</i>
15:20 – 15:50	<i>Lamberto Amistadi</i> , University of Bologna, <i>Re-drawing the City. Form and Meaning</i>
15:50 – 16:10	<i>Gino Malacarne</i> , University of Bologna, <i>Urban space and theatrical scene</i>
16:10 – 16:30	<i>Marcello Capucci</i> , Emilia Romagna Region, <i>Supply and demand for urban regeneration</i>
16:30 – 17:00	coffee break
17:15 – 18:15	<i>Klaus Theo Brenner</i> , Final Lecture, <i>City-Life-Architecture</i>

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