

REUSE, REPAIR, RETHINK, REFORM

Designing for Circularity and Responsible Innovation

ECOMONDO 2024, INTERNATIONAL CONFERENCE

Thursday 7, november 2024

10:30 - 12:00 | 14:30 - 16:30

Agorà Ariminum
Circular Economy Area pad. D1
Rimini Expo Centre, Italy

Conference Scientific Committee

Angelo Salsi, former Head of Department at European Commission
Francesco Matteucci, former Programme Manager at EISMEA
Flaviano Celaschi, University of Bologna and MICS Foundation
Laura Succini, University of Bologna
Erik Ciravegna, University of Bologna

Producing goods and services in Europe means distinguishing ourselves from global dynamics and processes by promoting values and quality that at a continental level represent our *"way of doing quality industry with a high identity value"*. A way made up of many different visions with which to understand and implement circularity.

This conference intends to emphasize the most "noble" approaches of the circular economy: reuse, durability and repairability and, logically, eco-design. We will do so by presenting points of view and testimonies of an international scenario within the industrial manufacturing sector with respect to sustainability, observed both from the point of view of circularity (material dimension) and from the social one, read through responsible innovation (immaterial dimension).

We intend to take stock of this phenomenon today in the panorama of production and scientific applications, involving some excellent experts as well as companies that in an original and courageous way are generating strongly recognized value through a transition to solutions based on these approaches.

The event is organized in two sessions, each of which focuses on the different dimensions of sustainability mentioned above (tangible and intangible). Each session includes inspirational interventions as well as case studies that show how those concepts are translated into real business in the EU.

The two sessions will be directly connected with an exhibition area where leading companies will showcase their activities in the field of reuse, repair, refit and eco-design.

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CONFERENCE PROGRAMME

10:30 -12:30 **FRAMING THE CONTEXT: SUSTAINABILITY AND ITS TANGIBLE DIMENSION**

Introduced and moderated by

Angelo Salsi, former Head of Department CINEA – European Commission

Speakers

Emanuele Bompan, editor-in-chief of Renewable Matter

Aurel Ciobanu Dordea, Director of DG Environment, European Commission

Chiara Airoidi, Co-Founder & COO Cloov

Hans Carpels, President Euronics Geie

Debate

-16:30 -14:30 **THE OTHER SIDE: SUSTAINABILITY AND ITS INTANGIBLE DIMENSION**

Introduced by

Flaviano Celaschi, Full Professor at Alma Mater Studiorum - Università di Bologna and Spoke 1 Leader of MICS-Made in Italy Circolare e Sostenibile (PE11 PNRR)

Moderated by

Erik Ciravegna and Laura Succini, Researchers at Alma Mater Studiorum - Università di Bologna

Speakers

Ambra Trotto, Director of Transformation and RIS at EIT Culture & Creativity - Associate Professor at Umeå Institute of Design

Katharina de Melo, Head of Competence Center for Sustainability, FH Wien der WKW

Silvia Mandelli, Senior Consultant Interzero Italia

Antonio Saverino, Head of Cleanliness & Bio Resources Department, Thales Alenia Space Italia

Erik Ciravegna, Laura Succini, Researchers at Alma Mater Studiorum - Università di Bologna

Debate

Angelo Salsi, former Head of Department CINEA – European Commission

Flaviano Celaschi, Full Professor at Alma Mater Studiorum - Università di Bologna and Spoke 1 Leader of MICS-Made in Italy Circolare e Sostenibile (PE11 PNRR)